

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM563771

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Homegoods Mania LLC		02/24/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sleep and Dream LLC		
Street Address:	3030 S Atlantic Blvd		
City:	Vernon		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5793504	HOUSEL LIVING	
Registration Number:	5843116	NOVEZZA HOME	
Registration Number:	5918307	BAOLI AND SONS	
Registration Number:	5787877	MOBILIS	
CORRESPONDENCE DATA			
Fax Number:	3234380624		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3239819789		
Email:	clement@indystar.us		
Correspondent Name:	Clement Smadja		
Address Line 1:	3030 S Atlantic Blvd		
Address Line 4:	Vernon, CALIFORNIA 90058		
NAME OF SUBMITTER:	Clement Smadja		
SIGNATURE:	/CS/		
DATE SIGNED:	02/25/2020		
Total Attachments: 4 source=Baoli#page1.tif			

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source=Novezza Home#page1.tif
source=Mobilis#page1.tif


TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is entered into as of February 24, 2020 by and between Homegoods Mania LLC ("Assignor") and Sleep and Dream LLC ("Assignee").


1. Assignor warrants and represents it is the sole named owner of all rights, title, and interest in the Trademark, BAOU AND SONS, United States Trademark Registration No. 5,918,307 (the "Trademark"). Assignor desires to assign all rights, title, registration, and interest in and to the Trademark to Assignee as set forth herein below; and
2. Assignee desires to accept the assignment of all rights, title, registration, and interest in and to the Trademark as set forth herein below.
3. In consideration for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:
 - a. For good and valuable consideration, which has been acknowledged and accepted, Assignor hereby grants, transfers and assigns unto Assignee all of Assignor's right, title and interest in and to the Trademark, including all goodwill, common-law, and ongoing and existing business designated thereby, the same to be held and enjoyed by Assignee as fully and entirely as they would have been held by Assignor had the assignment not been made.
 - b. Upon execution of this Assignment, all goods and products offered under the Trademark shall be wholly and completely owned by Assignor.
 - c. Assignor shall, within ten (10) business days of receipt of a fully executed copy hereof, file this Assignment with the United States Trademark Office.
 - d. Assignor agrees that it shall do, execute, acknowledge, and deliver, at Assignee's expense, all acts, agreements, further assignments, instruments, notices, and assurances as may be necessary or reasonably requested by Assignee to further effect and evidence the transactions contemplated hereby. This shall include any fees and/or costs related to inquiring and ensuring the Assignment and any registration certificate reflects the change in ownership.
 - e. The Commissioner of Patents and Trademarks is requested to issue the certificate of registration in the name of Assignee.
 - f. This Assignment shall be binding upon and inure to the benefit of the Parties hereto and their respective transferees, successors and assigns.

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed as of the date first written above.

ON BEHALF OF
HOMEGOODS MANIA, LLC


Abraham Amouyal
Its: Manager

ON BEHALF OF
SLEEP AND DREAM, LLC


Andree Benhamou
Its: Manager

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is entered into as of February 24, 2020 by and between Homegoods Mania LLC ("Assignor") and Sleep and Dream LLC ("Assignee").

1. Assignor warrants and represents it is the sole named owner of all rights, title, and interest in the Trademark, HOUSEL LIVING, United States Trademark Registration No. 5,793,504 (the "Trademark"). Assignor desires to assign all rights, title, registration, and interest in and to the Trademark to Assignee as set forth herein below; and
2. Assignee desires to accept the assignment of all rights, title, registration, and interest in and to the Trademark as set forth herein below.
3. In consideration for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

a. For good and valuable consideration, which has been acknowledged and accepted, Assignor hereby grants, transfers and assigns unto Assignee all of Assignor's right, title and interest in and to the Trademark, including all goodwill, common-law, and ongoing and existing business designated thereby, the same to be held and enjoyed by Assignee as fully and entirely as they would have been held by Assignor had the assignment not been made.

b. Upon execution of this Assignment, all goods and products offered under the Trademark shall be wholly and completely owned by Assignor.

c. Assignor shall, within ten (10) business days of receipt of a fully executed copy hereof, file this Assignment with the United States Trademark Office.


d. Assignor agrees that it shall do, execute, acknowledge, and deliver, at Assignee's expense, all acts, agreements, further assignments, instruments, notices, and assurances as may be necessary or reasonably requested by Assignee to further effect and evidence the transactions contemplated hereby. This shall include any fees and/or costs related to inquiring and ensuring the Assignment and any registration certificate reflects the change in ownership.

e. The Commissioner of Patents and Trademarks is requested to issue the certificate of registration in the name of Assignee.


f. This Assignment shall be binding upon and inure to the benefit of the Parties hereto and their respective transferees, successors and assigns.

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed as of the date first written above.

ON BEHALF OF
HOMEGOODS MANIA, LLC


Abraham Amoyal
Its: Manager

ON BEHALF OF
SLEEP AND DREAM, LLC


Andree Benhamou
Its: Manager


TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is entered into as of February 24, 2020 by and between Homegoods Mania LLC ("Assignor") and Sleep and Dream LLC ("Assignee").


1. Assignor warrants and represents it is the sole named owner of all rights, title, and interest in the Trademark, NOVEZZA HOME, United States Trademark Registration No. 5,843,116 (the "Trademark"). Assignor desires to assign all rights, title, registration, and interest in and to the Trademark to Assignee as set forth herein below; and
2. Assignee desires to accept the assignment of all rights, title, registration, and interest in and to the Trademark as set forth herein below.
3. In consideration for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:
 - a. For good and valuable consideration, which has been acknowledged and accepted, Assignor hereby grants, transfers and assigns unto Assignee all of Assignor's right, title and interest in and to the Trademark, including all goodwill, common-law, and ongoing and existing business designated thereby, the same to be held and enjoyed by Assignee as fully and entirely as they would have been held by Assignor had the assignment not been made.
 - b. Upon execution of this Assignment, all goods and products offered under the Trademark shall be wholly and completely owned by Assignor.
 - c. Assignor shall, within ten (10) business days of receipt of a fully executed copy hereof, file this Assignment with the United States Trademark Office.
 - d. Assignor agrees that it shall do, execute, acknowledge, and deliver, at Assignee's expense, all acts, agreements, further assignments, instruments, notices, and assurances as may be necessary or reasonably requested by Assignee to further effect and evidence the transactions contemplated hereby. This shall include any fees and/or costs related to inquiring and ensuring the Assignment and any registration certificate reflects the change in ownership.
 - e. The Commissioner of Patents and Trademarks is requested to issue the certificate of registration in the name of Assignee.
 - f. The Assignment shall be binding upon and inure to the benefit of the Parties hereto and their respective transferees, successors and assigns.

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed as of the date first written above.

ON BEHALF OF
HOMEGOODS MANIA, LLC


Abraham Arrouyal
Its: Manager

ON BEHALF OF
SLEEP AND DREAM, LLC


Andree Benhamou
Its: Manager

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is entered into as of February 24, 2020 by and between Homegoods Mania LLC ("Assignor") and Sleep and Dream LLC ("Assignee").

1. Assignor warrants and represents it is the sole named owner of all rights, title, and interest in the Trademark, MOBILIS, United States Trademark Registration No. 5,787,877 (the "Trademark"). Assignor desires to assign all rights, title, registration, and interest in and to the Trademark to Assignee as set forth herein below; and
2. Assignee desires to accept the assignment of all rights, title, registration, and interest in and to the Trademark as set forth herein below.
3. In consideration for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:
 - a. For good and valuable consideration, which has been acknowledged and accepted, Assignor hereby grants, transfers and assigns unto Assignee all of Assignor's right, title and interest in and to the Trademark, including all goodwill, common-law, and ongoing and existing business designated thereby, the same to be held and enjoyed by Assignee as fully and entirely as they would have been held by Assignor had the assignment not been made.
 - b. Upon execution of this Assignment, all goods and products offered under the Trademark shall be wholly and completely owned by Assignor.
 - c. Assignor shall, within ten (10) business days of receipt of a fully executed copy hereof, file this Assignment with the United States Trademark Office.
 - d. Assignor agrees that it shall do, execute, acknowledge, and deliver, at Assignee's expense, all acts, agreements, further assignments, instruments, notices, and assurances as may be necessary or reasonably requested by Assignee to further effect and evidence the transactions contemplated hereby. This shall include any fees and/or costs related to inquiring and ensuring the Assignment and any registration certificate reflects the change in ownership.
 - e. The Commissioner of Patents and Trademarks is requested to issue the certificate of registration in the name of Assignee.
 - f. This Assignment shall be binding upon and inure to the benefit of the Parties hereto and their respective transferees, successors and assigns.

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed as of the date first written above.

ON BEHALF OF
HOMEGOODS MANIA, LLC


Abraham Amouyal
Its: Manager

ON BEHALF OF
SLEEP AND DREAM, LLC


Andree Benhamou
Its: Manager