

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM563889

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The United Methodist Publishing House		11/21/2019	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Warner Press, Inc.		
Street Address:	2902 Enterprise Dr.		
City:	Anderson		
State/Country:	INDIANA		
Postal Code:	46031		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1801544	WORD ALIVE!	
Registration Number:	3047176	WORD ALIVE	
CORRESPONDENCE DATA			
Fax Number:	5415498403		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5415498401		
Email:	brian@flaglerlawgroup.com		
Correspondent Name:	Brian Flagler		
Address Line 1:	777 NW Wall Street, Suite 304		
Address Line 4:	Bend, OREGON 97703		
NAME OF SUBMITTER:	Brian D Flagler		
SIGNATURE:	/Brian D Flagler/		
DATE SIGNED:	02/26/2020		
Total Attachments: 4			
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OP \$65.00 1801544

Exhibit B

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of November 21, 2019, by THE UNITED METHODIST PUBLISHING HOUSE, an Illinois corporation, ("Assignor"), in favor of WARNER PRESS, INC., an Indiana Corporation ("Assignee").

WHEREAS, Assignor owns all rights to the trademark registrations and trademark applications listed on Exhibit B.1 hereto (collectively, the "Marks");

WHEREAS, Assignor wishes to assign all of its rights and interest in the Marks to the Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby, including, but not limited to:
 - (a) the trademark registrations and trademark applications related to the Marks and all issuances, extensions, and renewals thereof, together with the goodwill of the business connected with the use of, and symbolized by, the Marks; provided that, with respect to the United States intent-to-use trademark applications, if any, set forth on Attachment B.1 hereto, the transfer of such applications accompanies that portion of the business to which the trademark pertains, and that business is ongoing and existing;
 - (b) all rights of any kind whatsoever of Assignor in and to the Marks, along with any and all rights accruing under any applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
 - (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
 - (d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Assignee. Assignor shall take such steps and actions following the date hereof, including the execution of any necessary and proper documents, and the delivery of any files,

Exhibit B

registrations, or other similar items that are in the possession of Assignor, to facilitate the transfer and recordation of the Marks into the name of Assignee, or any assignee or successor thereto.

3. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

4. Governing Law. The laws of the State of Tennessee, without giving effect to principles of conflicts of laws, govern all matters arising under this Assignment.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment as of the date first above written.

ASSIGNOR:

THE UNITED METHODIST PUBLISHING
HOUSE, an Illinois corporation

By: Tammy Gaines

Name: Tammy Gaines

Title: CEO

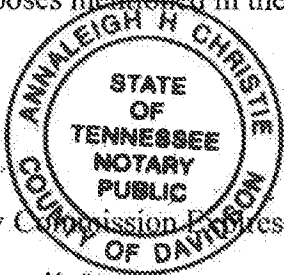
EXHIBIT B

ACKNOWLEDGEMENT

STATE OF)
TENNESSEE)SS.
)

COUNTY OF
Davidson

On the 21 day of November, 2019, before me personally appeared Tammy Gaines, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that she executed the same in his/her authorized capacity as CFO, the individual described, and acknowledged the instrument to be the free act and deed of The United Methodist Publishing House, for the uses and purposes mentioned in the instrument.



Annaleigh H. Christie
Notary Public
Printed Name: Annaleigh H. Christie

AGREED AND ACCEPTED:

WARNER PRESS, INC.

By: _____

Name: _____

Title: _____

Exhibit B

ATTACHMENT B.1

ASSIGNED TRADEMARK REGISTRATIONS

MARK	REG NO.	CLASS
WORD ALIVE!	1801544	016
WORD ALIVE	3047176	016