

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564028

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Majesco Entertainment Company		02/24/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Zift Interactive LLC		
Street Address:	43 W 33rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78274948	ADVENT RISING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rocelyn@majescoent.com		
Correspondent Name:	Mark J. Seelig, Esq.		
Address Line 1:	125 Park Avenue		
Address Line 2:	7th Floor		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Jesse Sutton		
SIGNATURE:	/Jesse Sutton/		
DATE SIGNED:	02/26/2020		
Total Attachments: 2			
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source=Assignment of Trademark - Advent Rising#page2.tif			

OP \$40.00 78274948

ASSIGNMENT OF TRADEMARK

Whereas Malesco Entertainment Company;

(name of assignor)

Of 160 Raritan Center Parkway Edison, NEW JERSEY 08837, UNITED STATES

—

(address)

Owens trademark reg.# 4703939 (Application #78274948).

For Mark ADVENT RISING.

Whereas Zift Interactive LLC.

(name of assignee)

of 43 W 33rd Street, New York, NY 10018, United States.

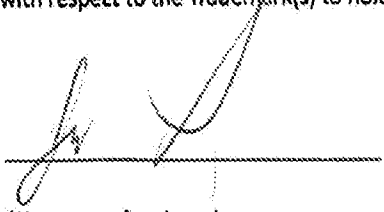
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the

Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.



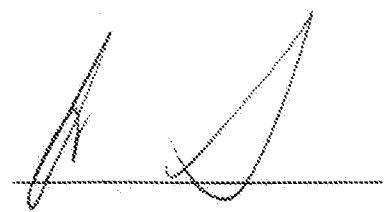
(Signature of assignor);

02.24.2020

Date of Execution

Jesse Sutton

Name and Title of signatory



(Signature of assignee);

02.24.2020

Date of Execution

Jesse Sutton

Name and Title of signatory