

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564205

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Money Tree Lead Systems, LLC		02/20/2020	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	IP Holdings, LLC		
Street Address:	2633 West College Road		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65802		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5756596	MARKET MAKER	
Registration Number:	5791409	MARKET MAKER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8444752952		
Email:	smulholland@mulholland-law.com		
Correspondent Name:	Sylvia Mulholland		
Address Line 1:	488 East Ocean Blvd.		
Address Line 2:	Suite #503		
Address Line 4:	Long Beach, CALIFORNIA 90802		
NAME OF SUBMITTER:	Sylvia Mulholland		
SIGNATURE:	/Sylvia Mulholland/		
DATE SIGNED:	02/27/2020		
Total Attachments: 1			
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OP \$65.00 5756596

TRADEMARKS ASSIGNMENT

This Assignment ("Assignment") is made effective as of the 20th day of February, 2020, from Money Tree Lead Systems, LLC ("Assignor") to IP Holdings LLC ("Assignee");

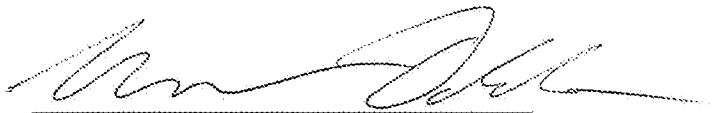
WHEREAS, Assignor, whose address is 2633 West College Road, Springfield, Mo 65802 has adopted and is using the trademarks MARKET MAKER & Design and MARKET MAKER in interstate commerce in the United States, (the "Trademarks") and has registered the Trademarks with the United States Patent and Trademark Office, as Registration Numbers 5756596 and 5791409;

AND WHEREAS, IP Holdings LLC, as Assignee, whose address is 2633 West College Road, Springfield, Mo 65802 is desirous of acquiring the entire business or portion thereof to which the Trademarks pertain, and all associated goodwill, as required by 15 USC§1060;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the said Trademarks, including any and all goodwill associated therewith, and the above identified registrations of said Trademarks as part of the entire business or portion thereof to which the Trademarks pertain as required by 15 USC§1060.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

Money Tree Lead Systems, LLC

A handwritten signature in black ink, appearing to read 'Michael Oddo', is written over a horizontal line.

Per: Michael Oddo, Managing Member and CEO