

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565423

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pro-Pet, LLC		02/18/2011	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Joy Dog Food, Inc.		
Street Address:	P.O. Box 305		
City:	Pinckneyville		
State/Country:	ILLINOIS		
Postal Code:	62274		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1605849	JOY	
CORRESPONDENCE DATA			
Fax Number:	3146122323		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3146215070		
Email:	iptm@armstrongteasdale.com		
Correspondent Name:	Armstrong Teasdale LLP		
Address Line 1:	7700 Forsyth Blvd., Ste. 1800		
Address Line 4:	Saint Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	40056.1		
NAME OF SUBMITTER:	Courtney Jackson		
SIGNATURE:	/Courtney Jackson/		
DATE SIGNED:	03/05/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Pro-Pet, L.L.C., a Delaware limited liability company ("Pro-Pet"), hereby assigns, sells, conveys and transfers to Joy Dog Food, Inc., an Illinois corporation ("Joy Dog Food"), all rights, title, and interest to the trademarks listed on Exhibit A, including registrations thereof, the common law rights to these marks, and the goodwill of the business with which the marks are used, all claims for damages by reason of infringement of any of the foregoing which claims arise after the date of assignment and transfer, and the right to sue for and collect the same for its own use and for the use of its successors and assigns. This assignment is effective as of February 18, 2011.

Pro-Pet agrees to execute and deliver at the request of Joy Dog Food, all papers, instruments, and assignments, and to perform any other reasonable acts that Joy Dog Food may require in order to vest all of Pro-Pet's rights, title and interest in and to the trademarks in Joy Dog Food and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Joy Dog Food, to the extent such evidence is in the possession or control of Pro-Pet.

Pro-Pet, L.L.C.

By W. Michael Wright
W. Michael Wright,
President/CEO

State of Ohio
County of Wayne

On this 18 day of February, 2011 before me appeared W. Michael Wright, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Pro-Pet, L.L.C.

Harold J. Coy
Notary Public

Exhibit A

Trademark	Reg. No.	Status	Country	Date Filed	Reg. Date	Next Renewal Date
BEST FEEDS	1067355	Registered	United States of America	3/19/1976	6/7/1977	6/7/2017
JOY		Proposed	United States of America			
JOY	1605849	Registered	United States of America	11/13/1989	7/10/1990	7/10/2020

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