

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM565507

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pomo Search Limited		02/25/2020	Private Limited Company: IRELAND
RECEIVING PARTY DATA			
Name:	Google LLC		
Street Address:	1600 Amphitheatre Parkway		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86592408	POINTY	
Serial Number:	86982858	POINTY	
CORRESPONDENCE DATA			
Fax Number:	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	tmdocketing@google.com		
Correspondent Name:	Google LLC		
Address Line 1:	1600 Amphitheatre Parkway		
Address Line 4:	Mountain View, CALIFORNIA 94043		
NAME OF SUBMITTER:	Scott Ceresia		
SIGNATURE:	/Scott Ceresia/		
DATE SIGNED:	03/05/2020		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is effective as of the 24th day of January, 2020 by and between Pomo Search Limited, an Irish private limited company, having its place of business at 1 Stokes Place, St. Stephen’s Green, Dublin 2, Ireland (hereinafter “Assignor”), and Google LLC, a Delaware limited liability company (hereinafter “Assignee”), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA.

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the “Trademarks”);

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor’s existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee’s in-house trademark counsel as Assignor’s attorney-in-fact to execute all documents on behalf of

Assignor and its employees for this limited purpose.

POMO SEARCH LIMITED

DocuSigned by:
By: *Liz Cunningham*
638411903572406...

Name: Elizabeth M. Cunningham
Title: Director
Date: 2/25/2020

GOOGLE LLC

DocuSigned by:
By: *Scott Ceresia*
38078FCABB48407...

Name: Scott Ceresia
Title: Trademark Counsel
Date: 2/5/2020

SCHEDULE ATrademark Applications & Registrations:

Trademark	Jurisdiction	Application No.	Registration No.	Classes
POINTY	Australia	1995729	1995729	9, 35, 36, 39, 41, 42
POINTY & Design	Australia	2036643	2036643	9, 35, 36, 39, 41, 42
POINTY & Design	Canada	1946445		9, 35, 36, 39, 41, 42
POINTY	Canada	1946446		9, 35, 36, 39, 41, 42
POINTY & Design	EU	014737118	014737118	9, 35, 36, 39, 41, 42
POINTY	EU	013349279	013349279	9, 35, 36, 39, 41, 42
POINTY & Cart Design	EU	013349592	013349592	9, 35, 36, 39, 41, 42
POINTY & Design	US	79267128		9, 35, 36, 39, 41, 42
POINTY	US	86592408		9, 35, 36, 39, 41, 42
POINTY	US	86982858	5370785	9, 35, 36, 39, 41, 42
POINTY	WIPO	1455510	1455510	9, 35, 36, 39, 41, 42
POINTY & Design	WIPO	1486679	1486679	9, 35, 36, 39, 41, 42

Common Law:

