OP \$40.00 5591791

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM565575

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Soon Chee		03/01/2020	INDIVIDUAL: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	SteadyDoggie Limited	
Street Address:	85 Garden Close, Poulton-le-Fylde	
City:	Lancashire, Great Britain	
State/Country:	UNITED KINGDOM	
Postal Code:	FY67WG	
Entity Type:	Public Limited Company: UNITED KINGDOM	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5591791	STEADYDOGGIE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: robert@counselinthecloud.com

Correspondent Name: Robert Wright

Address Line 1: c/o Wright Law Office, PLLC

Address Line 2: 9462 Brownsboro Road, Number 118

Address Line 4: Louisville, KENTUCKY 40241

NAME OF SUBMITTER:	Robert Wright
SIGNATURE:	/Robert Wright/
DATE SIGNED:	03/05/2020

Total Attachments: 2

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source=SteadyDoggie - Trademark_Assignment-soon.chee_yahoo.co.uk#page1.tif source=SteadyDoggie - Trademark_Assignment-soon.chee_yahoo.co.uk#page2.tif

TRADEMARK REEL: 006884 FRAME: 0191

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Agreement") is made as of March 1, 2020, by Soon Chee, an individual, with offices at 85 Garden Close, Poulton-le-Fylde, Lancashire, Great Britain FY67WG ("Assignor") to SteadyDoggie Limited, a private limited company, with offices at 85 Garden Close, Poulton-le-Fylde, Lancashire, Great Britain FY67WG ("Assignee").

RECITALS

WHEREAS, Assignor owns the registered trademark STEADYDOGGIE, Registration No. 5591791 (the "Assigned Trademark").

WHEREAS, Assignor and Assignee have entered into an Agreement dated March 1, 2020 (the "Agreement") pursuant to which Assignor agreed to sell to Assignee and Assignee agreed to purchase, Assignor's Assigned Trademark (the "Transaction");

WHEREAS, as part of the Transaction, Assignor agreed to assign to Assignee the Assigned Trademark; and

WHEREAS, Assignor desires to assign the Assigned Trademark to Assignee all on the terms and the conditions hereinafter set forth.

NOW, THEREFORE, in consideration of the foregoing recitals and other good and valid consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. Assignor hereby assigns, sells, transfers and sets over unto Assignee all of Assignor's right, title and interest in and to the Assigned Trademark, together with the goodwill associated therewith and symbolized thereby, including all rights of Assignor to bring an action for past infringement or dilution of the Assigned Trademarks and recover damages therefor, the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
- 2. Assignor hereby covenants with Assignee and the successors and assigns of Assignee that, from time to time after the date hereof, Assignor will, at its own cost and expense, promptly execute and deliver to Assignee all such assignments and other documentation as may reasonably be requested by Assignee in order to vest in Assignee all of Assignor's right, title and interest in and to the Assignment Trademark.

3. This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, regardless of the laws or rules that might otherwise govern under applicable principles of conflicts of laws thereof.

IN WITNESS WHERE, Assignor has executed this Assignment as of the date first set forth above.

RECORDED: 03/05/2020

Soon Chee /
By: Jun Chee
Name: Soon Chee
Citle: Mr
teadyDoggie Limited
By: Suchee
Name: Soon Chee
Citle: Mr