

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM566946

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900538328		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BioNaturals LLC		03/03/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BioNaturals International LLC		
<b>Street Address:</b>	4870 Sadler Road		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Glen Allen		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23060		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4414814	4/PURE	
<b>Registration Number:</b>	4414816	BIONATURALS	
<b>Registration Number:</b>	5739411	BIONATURALS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8155502364		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(202) 816-0870		
<b>Email:</b>	wdiercks@rwdhc.com		
<b>Correspondent Name:</b>	Walter E. Diercks		
<b>Address Line 1:</b>	1250 Connecticut Avenue, NW		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20036		
<b>NAME OF SUBMITTER:</b>	Walter E. Diercks		
<b>SIGNATURE:</b>	/s/ Walter E. Diercks		
<b>DATE SIGNED:</b>	03/13/2020		
<b>Total Attachments: 6</b>			

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source=signed Trademark Purchase and Assignment Agreement for BioNaturals logo ver 1#page2.tif  
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source=signed Trademark Purchase and Assignment Agreement for BioNaturals wordmark ver 1#page2.tif

## **Trademark Purchase and Assignment Agreement**

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of March 3, 2020, (the "Effective Date"), between BioNaturals LLC, a Delaware Limited Liability Company with its principal place of business in Ashland, Virginia, ("Assignor"), and BioNaturals International LLC, a Delaware Limited Liability Company with its principal place of Business in Ashland, Virginia, ("Assignee").

**WHEREAS**, Assignor is the registered owner of a trademark for **4/Pure** that is registered in the United States Patent and Trademark Office, Registration No. 5739411, dated October 8, 2013 (the "Mark"); and

**WHEREAS**, for good and valuable consideration Assignor wishes to convey, transfer and assign to Assignee all of Assignor's right, title, and interest of whatever kind in the Mark;

**WHEREAS**, Assignee wishes to acquire all of Assignor's rights, title and interest in the Mark.

**THEREFORE**, Assignor and Assignee agree to the following:

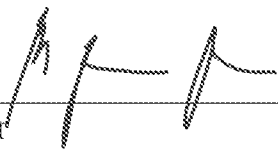
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest of whatever kind in the Mark, together with

- 1) the goodwill of the business relating to the products and services on which the Mark are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the Mark.

Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark and its related

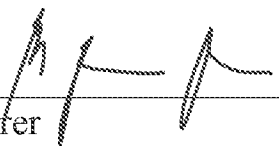
property.

**In witness whereof**, Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

  
\_\_\_\_\_  
Max Riederer  
Managing Member, BioNaturals LLC

**Declaration under penalty of perjury pursuant to 28 U.S. Code § 1746**

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on March 3, 2020.

  
\_\_\_\_\_  
Max Riederer  
Managing Member, BioNaturals LLC

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**WHEREAS**, Assignor is the registered owner of a trademark for **BioNaturals** that is registered in the United States Patent and Trademark Office, Registration No. 4414816, dated October 8, 2013 (the "Mark"); and

WHEREAS, for good and valuable consideration Assignor wishes to convey, transfer and assign to Assignee all of Assignor's right, title, and interest of whatever kind in the Mark;

**WHEREAS**, Assignee wishes to acquire all of Assignor's rights, title and interest in the Mark.

**THEREFORE**, Assignor and Assignee agree to the following:

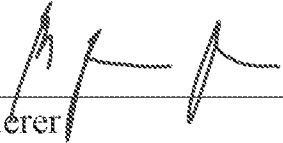
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest of whatever kind in the Mark, together with

- 1) the goodwill of the business relating to the products and services on which the Mark are used and for which they are registered,
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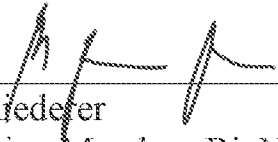
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**WHEREAS**, Assignor is a registered owner together with Assignee of a trademark for **BioNaturals** that is registered in the United States Patent and Trademark Office, Registration No. 5739411, dated April 30, 2019 (the "Mark"); and

**WHEREAS**, for good and valuable consideration Assignor wishes to convey, transfer and assign to Assignee all of Assignor's right, title, and interest of whatever kind in the Mark;

**WHEREAS**, Assignee wishes to acquire all of Assignor's rights, title and interest in the Mark.

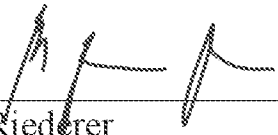
**THEREFORE**, Assignor and Assignee agree to the following:

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest of whatever kind in the Mark, together with

- 1) the goodwill of the business relating to the products and services on which the Mark are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark, and
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Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark and its related property.

**In witness whereof**, Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

  
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