

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM566777

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/20/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Niche Brands, Inc.		03/12/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Niche Health Products, Inc.		
Street Address:	38 Cresta Verde Drive		
City:	Rolling Hills Estate		
State/Country:	CALIFORNIA		
Postal Code:	90274		
Entity Type:	Corporation: WYOMING		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4882083	SMARTRX	
CORRESPONDENCE DATA			
Fax Number:	3144694850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3144692610		
Email:	TMAttorneyPTO@aol.com		
Correspondent Name:	ANNETTE HELLER, HELLER & ASSOCIATES		
Address Line 1:	400 CHESTERFIELD CENTER		
Address Line 2:	Suite 400		
Address Line 4:	Chesterfield, MISSOURI 63017		
NAME OF SUBMITTER:	Annette P. Heller		
SIGNATURE:	/aph76/		
DATE SIGNED:	03/12/2020		
Total Attachments: 1			
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OP \$40.00 4882083

TRADEMARK ASSIGNMENT

Whereas, Niche Brands, Inc. (Assignor), a California corporation, located and doing business at 5 Arrowhead Lane, Rolling Hills Estate, California 90274 is the owner of the trademark SMARTRX, and the trademark registration number 4882083 registered on January 5, 2016 in the U.S. Patent and Trademark Office, and

Whereas, Niche Health Products, Inc. (Assignee), a Wyoming corporation, with its principal place of business at 38 Cresta Verde Drive, Rolling Hills Estates, California 90274, is desirous of acquiring said trademark and registration.

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign nunc pro tunc unto said Assignee, all rights, title and interest in and to the said trademark together with the good will of the business symbolized by the said trademark, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademark and the registration thereof effective as of August 20, 2019.

NICHE BRANDS, INC.

By: 
Eric Schick, President

Dated: 8/12/20