

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM567020

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cultivate Consulting		03/04/2020	Sole Proprietorship: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cultivate Technology Inc.		
<b>Street Address:</b>	2 Embarcadero Center		
<b>Internal Address:</b>	8th Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94111		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4604221	CULTIVATE CONSULTING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(415) 693-2000		
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	John W. Crittenden		
<b>Address Line 1:</b>	1299 Pennsylvania Avenue NW, Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	334660-20000		
<b>NAME OF SUBMITTER:</b>	Michael Young		
<b>SIGNATURE:</b>	/Michael Young/		
<b>DATE SIGNED:</b>	03/13/2020		
<b>Total Attachments: 2</b>			
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**CONFIRMATORY TRADEMARK ASSIGNMENT AGREEMENT**

WHEREAS, Cultivate Consulting, a California sole proprietorship composed of Jennifer Ghelfi De Smedt, a U.S. citizen, with a principal address of 11040 Bollinger Canyon Rd., Suite E-871, San Ramon, CA 94582 (the "Assignor") has adopted and used, and is the owner of, the trademark and corresponding trademark registration listed in Schedule A attached hereto (the "Trademark");

WHEREAS, Cultivate Technology Inc., a Delaware corporation with a principal address of 2 Embarcadero Center, 8th Floor, San Francisco CA 94111 (the "Assignee") desires to acquire the Trademark and all goodwill associated therewith; and

WHEREAS, this Confirmatory Trademark Assignment Agreement is effective as of the date of last signature below;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee all of its right, title, and interest, in the United States and throughout the world, in and to the Trademark and all goodwill associated therewith.

IN WITNESS WHEREOF, the Parties have caused this Confirmatory Trademark Assignment Agreement to be duly executed and become effective as of the date indicated above.

Cultivate Consulting

Signature: Jennifer Ghelfi-De Smedt

Name: Jennifer Ghelfi-De Smedt

Title: Founder and Principal

Date: 03/04/2020

Cultivate Technology Inc.

Signature: Joseph Freed  
Digitally signed by Joseph Freed

Name: Joseph Freed

Title: CEO

Date: 3/3/2020

SCHEDULE A

Trademark	Registration No.	Registration Date
CULTIVATE CONSULTING	4,604,221	September 16, 2014