OP \$165.00 8669191

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM567407

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HOUSE OF PLINER, LLC		02/07/2020	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	Rosenthal & Rosenthal, Inc.	
Street Address:	1370 Broadway	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	86691919	
Serial Number:	77551496	
Serial Number:	75501673	DONALD J PLINER
Serial Number:	87721063	DONALD / PLINER
Serial Number:	74677963	DONALD J. PLINER
Serial Number:	74677967	DONALD J. PLINER

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-713-0755

Email: Jade.Tanks@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Syed Humza Moinuddin
SIGNATURE: /Syed Humza Moinuddin/	
DATE SIGNED:	03/17/2020

Total Attachments: 4

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OMB Collection 0651-0027 (ex p. 6/30/200			United States Patent and	d Trademark Offi
		ORM COVER SHEET		
	TRADEMA	ARKS ONLY		
	atent and Trademark Office: Pleas			(es) below.
1. Name of conveying party(ie	es)/Execution Date(s):	2. Name and address of re	eceiving party(ies)	☐ Yes
HOUSE OF PLINER, LLC		Additional names, addresses, of	or citizenship attached?	⊠ No
		Name: Rosenthal & Rosen	<u>ıthal, Inc.</u>	_
☐ Individual(s)	☐ Association	Internal Address:		
☐ General Partnership	☐Limited Partnership	Street Address: 1370 Broad	<u>tway</u>	
☐ Corporation		City: New York		
		State: NY		
Citizenship: <u>CA</u>		State. IVI		
Execution Date(s): February 7,		Country: USA Zip: 1001	<u>8</u>	
Additional names of conveying	parties attached? ∐Yes ⊠No			
		Association Citizenship:		
3. Nature of conveyance:		General Partnership Citi	•	
☐ Assignment	☐ Merger	Limited Partnership Citiz	enship:	
☐ Security Agreement	☐ Change of Name	Corporation Citizenship:	DE	
☑ Other: SECURITY INTERES	•	Other: Citizenship:		
Z olioi. <u>OLOGIII I INVENEC</u>	<u></u>	If assignee is not domiciled representative designation (Designations must be a se	is attached. 🔲 Yes 🔯 N	lo
4. Application number(s) or re	egistration number(s) and ident			g,
A. Trademark Application No.(s) See Attached Schedule A	B. Trademark Registration		redule A Yes □No
C. Identification or Description of	of Trademark(s) (and Filing Date i		•	1103 🔲 110
5. Name address of party to w concerning document should Name: Syed Humza Moinuddin		_	tions involved: 6	
Internal Address: Otterbourg, P.	<u>.C</u> .	7. Total fee (37 CFR 2.6(b) Authorized to be cl		
Street Address: 230 Park Avenu	<u>Je</u>	Authorized to be charged to deposit account		
City: New York		Enclosed 8. Payment Information:		
State: NY	Zip: <u>10169</u>		Last A Noveless	
Phone Number: <u>212-905-3719</u>		a. Credit Card	Last 4 Numbers Expiration Date	
Fax Number:		b. Deposit Account	•	
		Authorized User	Name:	
Email Address: <u>hmoinuddin@ot</u>	<u>llerbourg.com</u>			
9. Signature:	DV		March 17, 20	
 	Signature	_	Da ⁻ Total number of pages inc	te
	Syed Humza Moinuddin		sheet, attachments, and de	

Syed Humza Moinuddin
Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

SECURITY INTEREST

WHEREAS, House of Pliner, LLC located at 801 S. Figueroa Street, Suite 2500, Los Angeles, CA 90017 a limited liability company formed under the laws of California (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the "Factor") located at 1370 Broadway, New York, New York 10018, pursuant to a Factoring Agreement dated February 7, 2020, as amended and/or supplemented (the "Factoring Agreement"); and

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Factoring Agreement, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Factoring Agreement.

-HOUSE OF PLINER, LLC

Dated:	February 7	, 2020	HOUSE OF PLINER, LLC
			By: on Sald Name: Don WA-DAA Title: CooperO
			Name: Don WALDMAN
*			The Cogard
			·
STATE	OF New York)		
	881		
COUNS	Y OF New York)		
On the	day of	in	the year, before me, the undersigned, personally appeared
On me_	uay or	person	ally known to me or proved to me on the basis of satisfactory evidence to the
individua	ıl(s) whose name(abscribed to the within instrument and acknowledged to me that he/she/they
executed	the same in his	her/their ca	pacity (ies), and that by his/her/their signature(s) on the instrument, the
individua	al(s), or the person	upon behalf	of which the individual(s) acted, executed the instrument.
703° /	1000 07	4 4 4 9 1	
(Signatur	re and Office of Ir	idividual taki	ng acknowledgment)
ENOTAR	Y STAMP]		
Inorm	a same		
		sel	Attached boument.

February 7

2020

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

A notary public or other officer completing this certificate document to which this certificate is attached, and not the t	
State of California County of US ANGELLS OnFebruary 5 2020 before me, Edit Date personally appeared Don Wal	HONOTO DUBLIC WHOM Here Insert Name and Title of the Officer Id MAN Name(s) of Signer(s)
who proved to me on the basis of satisfactory ensubscribed to the within instrument and acknowled his/her/their authorized capacity(ies), and that by his/lor the entity upon behalf of which the person(s) acte	lged to me that he/she/they executed the same in her/their signature(s) on the instrument the person(s),
EDITH OROZCO Notary Public - California Us Angeles County Commission # 2194710 My Comm Expires Apr 29, 2021	tertify under PENALTY OF PERJURY under the laws the State of California that the foregoing paragraph true and correct. ITNESS my hand and official seal. gnature Signature of Notary Public
Place Notary Seal Above	ONAL
Though this section is optional, completing this in fraudulent reattachment of this fo	formation can deter alteration of the document or
Description of Attached Document Title or Type of Document: Document Date: Signer(s) Other Than Named Above:	
Capacity(ies) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Partner — Limited General Individual Attorney in Fact Trustee Guardian or Conservator Other: Signer Is Representing:	Signer's Name:

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SCHEDULE A

(Trademarks and Domain Names in the United States)

<u>Trademark</u>	Serial/Reg. No.	Filing Date
Design mark	86691919	7/14/2015
Design mark	77551496	8/20/2008
Donald J Pliner	75501673	6/12/1998
DONALD PLINER	87721063	12/14/2017
Donald J. Pliner	74677963	5/22/1995
Donald J. Pliner	74677967	5/22/1995

Domain Names

HOP IP Short Form, pg. 2

RECORDED: 03/17/2020