

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567885

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shellback, LLC		03/31/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Shellback Tactical, LLC		
Street Address:	118 Arthurdale Drive		
City:	West Columbia		
State/Country:	SOUTH CAROLINA		
Postal Code:	29170		
Entity Type:	Limited Liability Company: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4504408	BANSHEE RIFLE PLATE CARRIER	
Registration Number:	4866545	SHELLBACK TACTICAL	
Registration Number:	4897681	SHELLBACK TACTICAL	
Registration Number:	5350073	SHELLBACK TACTICAL	
Registration Number:	5483929	SHELLBACK TACTICAL	
Registration Number:	5350075	SHELLBACK TACTICAL	
CORRESPONDENCE DATA			
Fax Number:	8649879686		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8649879696		
Email:	docketing@mullinaxpatent.com		
Correspondent Name:	J. BENNETT MULLINAX, LLC		
Address Line 1:	PO Box 26029		
Address Line 4:	Greenville, SOUTH CAROLINA 29616-1029		
NAME OF SUBMITTER:	David M. Sigmon		
SIGNATURE:	/DAVID M. SIGMON/		
DATE SIGNED:	03/19/2020		
Total Attachments: 3			

OP \$165.00 4504408

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Shellback, LLC

- Individual(s)
- Partnership
- Corporation-State:
- Other
LLC
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 3/31/2019

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?

- Yes
- No

Name:
Shellback Tactical, LLC

Street Address:

118 Arthurdale Drive

City: West Columbia State: South Carolina

Country: US Zip: 29170

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC _____ Citizenship US

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
85936024

B. Trademark Registration No.(s)
4504408

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: J. Bennett Mullinax, LLC

Internal Address: _____

Street Address: _____

P O Box 26029

City: Greenville

State SC Zip: 29616-1029

Phone Number: 864 987 9696

Docket Number: SHT-1-TM

Email Address: docketing@mullinaxpatent.com

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$165.00

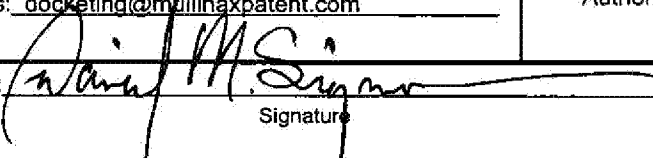
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 50-3172

Authorized User Name _____

9. Signature:


Signature

March 19, 2020

Date

David M. Sigmon
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

4. Application number(s) or registration number(s) and identification or description of the Trademark.

Continuation of trademarks:

Application No.:	Registration No.	Docket No.
86615191	4866545	SHT-2-TM
86615233	4897681	SHT-3-TM
87437131	5350073	SHT-4-TM
87437208	5483929	SHT-5-TM
87437282	5350075	SHT-6-TM

**ASSIGNMENT OF TRADEMARKS
AND ACCOMPANYING GOODWILL**

WHEREAS Shellback, LLC, a limited liability company organized and existing under the laws of the State of South Carolina, United States of America, with an address of 208 Candi Lane, Suite B, Columbia, South Carolina 29210 (hereinafter the "Assignor"), is the owner of the trademarks SHELLBACK TACTICAL and BANSHEE RIFLE PLATE CARRIER and the registrations therefor in the United States Patent and Trademark Office as shown on Exhibit A attached hereto and incorporated herein by reference (collectively, the "Trademarks"), the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits, and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS Shellback Tactical, LLC, a limited liability company organized and existing under the laws of the State of South Carolina, United States of America, with an address of 118 Arthurdale Drive, West Columbia, South Carolina 29170 (hereinafter the "Assignee"), is desirous of acquiring the Trademarks and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below:

1. Assignor assigns to Assignee, effective as of March 31, 2019, all of its rights, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith and symbolized thereby, and together with all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits, and other awards by reason of any past infringement, dilution, misappropriation, or other violation thereof, and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request of Assignee which may be required to transfer all of Assignor's rights, title and interest in and to the Trademark and/or the rights appurtenant thereto to Assignee, its successors or assigns.

IN WITNESS WHEREOF, the Parties hereto have executed this Assignment of Trademarks and Accompanying Goodwill, through their duly authorized representatives, effective as of March 31, 2019.

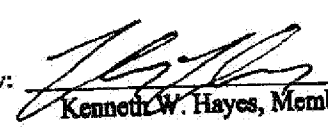
ASSIGNOR:

Shellback LLC
By: Black Lions Partners, LLC, its Manager

By: 
Phillips N. Dee, Manager

ASSIGNEE:

Shellback Tactical, LLC

By: 
Kenneth W. Hayes, Member