

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM567983

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		03/18/2020	TEXAS BANKING ASSOCIATION: TEXAS
RECEIVING PARTY DATA			
Name:	VIOLET GREY, INC.		
Street Address:	655 N LA PEER DRIVE		
City:	WEST HOLLYWOOD		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	4692779	VIOLET GREY	
Registration Number:	4601966	THE VIOLET FILES	
Registration Number:	5050001	COSMETIC WARDROBE	
Registration Number:	4561370	VIOLET GREY	
Registration Number:	4742033	VIOLET GREY	
Registration Number:	5241797	VIOLET GREY	
Serial Number:	86255868	THE VIOLET FILES	
Serial Number:	86399118	KISS ME IF YOU CARE	
Serial Number:	86399268	VIOLETTE TOILETTE	
Serial Number:	86399284	VIOLETTE TOILETTE	
Serial Number:	86399287	VIOLETTE TOILETTE	
Serial Number:	86399293	VIOLETTE TOILETTE	
Serial Number:	86399298	VIOLETTE TOILETTE	
Serial Number:	86399307	VIOLETTE TOILETTE	
CORRESPONDENCE DATA			
Fax Number:	8585506420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$365.00 4692779

Phone: 858-550-6433
Email: jmfitzpatrick@cooley.com
Correspondent Name: JENNIFER FITZPATRICK
Address Line 1: C/O COOLEY LLP
Address Line 2: 4401 EASTGATE MALL
Address Line 4: SAN DIEGO, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER: 036703-1657

NAME OF SUBMITTER: JENNIFER FITZPATRICK

SIGNATURE: /JENNIFER FITZPATRICK/

DATE SIGNED: 03/19/2020

Total Attachments: 4

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of 03-18-2020 by COMERICA BANK ("Bank") in favor of Violet Grey, Inc., a Delaware corporation, with its principal place of business at 655 N La Peer Drive, West Hollywood, CA 90069 ("Company").

Recital

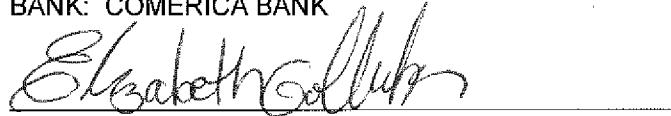
WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement dated as of November 18, 2016 and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK



Elizabeth Gollubier
AVP

Address:
Comerica Bank
CLS Collateral Services, MC 7575
39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A
COPYRIGHTS

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
NONE		

EXHIBIT B

PATENTS

<u>Description</u>	<u>Application Number</u>	<u>Application Date</u>
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NONE		
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EXHIBIT C
TRADEMARKS

Description	Registration/ Application Number	Registration/ Application Date
1 Serial #: <u>85538802</u> Mark: VIOLET GREY	Filing Dt: 05/30/2012 Reg #: <u>4692779</u>	Reg. Dt: 02/24/2015
2 Serial #: <u>85669098</u> Mark: THE VIOLET FILES	Filing Dt: 07/05/2012 Reg #: <u>4601966</u>	Reg. Dt: 09/09/2014
3 Serial #: <u>85808723</u> Mark: COSMETIC WARDROBE	Filing Dt: 12/21/2012 Reg #: <u>5050001</u>	Reg. Dt: 09/27/2016
4 Serial #: <u>85981712</u> Mark: VIOLET GREY	Filing Dt: 05/30/2012 Reg #: <u>4561370</u>	Reg. Dt: 07/01/2014
5 Serial #: <u>86245243</u> Mark: VIOLET GREY	Filing Dt: 04/08/2014 Reg #: <u>4742033</u>	Reg. Dt: 05/26/2015
6 Serial #: <u>86255868</u> Mark: THE VIOLET FILES	Filing Dt: 04/18/2014 Reg #: NONE	Reg. Dt:
7 Serial #: <u>86255873</u> Mark: VIOLET GREY	Filing Dt: 04/18/2014 Reg #: <u>5241797</u>	Reg. Dt: 07/11/2017
8 Serial #: <u>86399118</u> Mark: KISS ME IF YOU CARE	Filing Dt: 09/18/2014 Reg #: NONE	Reg. Dt:
9 Serial #: <u>86399268</u> Mark: VIOLETTE TOILETTE	Filing Dt: 09/18/2014 Reg #: NONE	Reg. Dt:
10 Serial #: <u>86399284</u> Mark: VIOLETTE TOILETTE	Filing Dt: 09/18/2014 Reg #: NONE	Reg. Dt:
11 Serial #: <u>86399287</u> Mark: VIOLETTE TOILETTE	Filing Dt: 09/18/2014 Reg #: NONE	Reg. Dt:
12 Serial #: <u>86399293</u> Mark: VIOLETTE TOILETTE	Filing Dt: 09/18/2014 Reg #: NONE	Reg. Dt:
13 Serial #: <u>86399298</u> Mark: VIOLETTE TOILETTE	Filing Dt: 09/18/2014 Reg #: NONE	Reg. Dt:
14 Serial #: <u>86399307</u> Mark: VIOLETTE TOILETTE	Filing Dt: 09/18/2014 Reg #: NONE	Reg. Dt:

Bank's security interest recorded at the US Patent and Trademark Office on 01-20-2017 at Reel and Frame Number 5970/0380.