

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM568033

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMorgan Chase Bank, N.A.		02/28/2020	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mobile Posse, Inc.		
<b>Street Address:</b>	1010 N. Glebe Road, Suite 800		
<b>City:</b>	Arlington		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22201		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3883874	MOBILE POWERED BY POSSE	
<b>Registration Number:</b>	3906811	MOBICRM	
<b>Registration Number:</b>	4372800	MOBICRM	
<b>Registration Number:</b>	3606473	MOBILE POSSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2134432926		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213-617-5493		
<b>Email:</b>	jcravitz@sheppardmullin.com		
<b>Correspondent Name:</b>	Sheppard, Mullin, Richter & Hampton LLP		
<b>Address Line 1:</b>	333 S. Hope St., 43rd Floor		
<b>Address Line 2:</b>	Attn: J. Cravitz		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90071		
<b>ATTORNEY DOCKET NUMBER:</b>	37LB-311492		
<b>NAME OF SUBMITTER:</b>	Julie Cravitz		
<b>SIGNATURE:</b>	/julie cravitz/		
<b>DATE SIGNED:</b>	03/19/2020		
<b>Total Attachments: 3</b>			

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of February 28, 2020, is executed by **JPMORGAN CHASE BANK, N.A.**, in its capacity as the lender (the “Lender”), in favor of **MOBILE POSSE, INC.**, a Delaware corporation (the “Grantor”). All capitalized terms used in this Release and not otherwise defined herein, shall have the respective meanings given to such terms in the Confirmatory Grant (as defined below).

RECITALS

A. WHEREAS, the Grantor has, pursuant to that certain Confirmatory Grant of Security Interest in Trademarks dated as of July 19, 2019, recorded in the United States Patent and Trademark Office (the “USPTO”) on July 22, 2019 at Reel 006699, Frame 0895 (as the same may be amended, amended and restated, restated, supplemented, modified or otherwise in effect prior to the date hereof, the “Confirmatory Grant”) granted to the Lender, a Security Interest in and to all of the Grantor’s right, title and interest, including goodwill, in and to the Trademark Collateral, including without limitation those trademarks listed on Exhibit A attached hereto (collectively, the “Released Collateral”); and

B. WHEREAS, the Lender wishes to terminate and release, without representation or warranty, its Security Interest in and to the Released Collateral as provided in this Release.

C. NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Lender hereby terminates and releases, without recourse, representation or warranty, its Security Interest in and to the Released Collateral and terminates the Confirmatory Grant. The Lender acknowledges that this Release may be filed along with any other necessary documentation with the USPTO or any other governmental office to evidence the release granted herein at the sole expense of the Grantor. The Lender authorizes the Grantor to record this Release with the USPTO and other applicable registry at the sole expense of the Grantor and agrees to provide the Grantor with any information and additional authorization necessary to effect the release of the Security Interest in the Released Collateral.

[Signature page follows.]

IN WITNESS WHEREOF, the Lender has executed this Release of Security Interest in Trademarks as of the date first set forth above.

JPMORGAN CHASE BANK, N.A.

By: 

Name:

Ting Ting Liu

Title:

Authorized Signatory

**Exhibit A**

**Trademarks**

Mark/App/Reg. No.	Status/Key Dates	Class(es)/Goods/Services
MOBILE POWERED BY POSSE and Design  RN: 3883874 SN: 77795933	Registered  First Use: October 7, 2010 Filed: August 3, 2009 Registered: November 30, 2010	(Int'l Class: 09) software for use in providing advertising and electronic content via mobile devices (Int'l Class: 35) advertising services, namely, advertising via mobile devices
MOBICRM  RN: 3906811 SN: 77978692	Registered  First Use: November 10, 2009 Filed: November 4, 2009 Registered: January 18, 2011	(Int'l Class: 35) providing customer relationship management (crm) services by using mobile devices to communicate with customers regarding various matters
MOBICRM  RN: 4372800 SN: 77865164	Registered  First Use: February 8, 2012 Filed: November 4, 2009 Registered: July 23, 2013	(Int'l Class: 09) software for use in providing customer relationship management (crm) services via mobile devices
MOBILE POSSE  RN: 3606473 SN: 77071024	Registered  First Use: March, 2007 Filed: December 24, 2006 Registered: April 14, 2009 Sec. 8 & 15: April 25, 2015	(Int'l Class: 09) software for use in providing advertising and electronic content via mobile devices (Int'l Class: 35) advertising services, namely, advertising via mobile devices