

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM568402

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ERIC HADDAD KOENIG		03/23/2020	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	ACCOR		
Street Address:	82 RUE HENRI FARMAN		
City:	ISSY-LESMOULINEAUX		
State/Country:	FRANCE		
Postal Code:	92130		
Entity Type:	Société Anonyme (Sa): FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4074693	ALL	
Serial Number:	87244875	ALL	
CORRESPONDENCE DATA			
Fax Number:	2022801177		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9042472620		
Email:	eastdocket@holleymenker.com		
Correspondent Name:	James R Menker		
Address Line 1:	PO Box 331937		
Address Line 4:	Atlantic Beach, FLORIDA 32233		
NAME OF SUBMITTER:	James R Menker		
SIGNATURE:	/jmenker/		
DATE SIGNED:	03/23/2020		
Total Attachments: 1			
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OP \$65.00 4074693

CONFIRMATORY TRADEMARK ASSIGNMENT

This CONFIRMATORY TRADEMARK ASSIGNMENT made by and among Mr. Eric Haddad Koenig, a United States citizen, with an address at 228 Via Las Brisas Palm Beach, FLORIDA 33480, United States (the "Assignor") and ACCOR with an address at 82 RUE HENRI FARMAN, 92130 ISSY-LES-MOULINEAUX (the "Assignee"). Assignee is a société anonyme registered in France under the No. 602 036 444.

WHEREAS, Assignor and Assignee entered into an Asset Assignment Agreement with an effective date of March 23, 2020.

WHEREAS, Assignor owns all right, title and interest to the following trademarks (The Trademarks):

- ALL, United States trademark application with serial number 87244875 filed on November 22, 2016, and
- ALL, United States trademark registration with registration number 4074693 registered on December 20, 2011

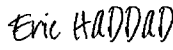
WHEREAS Assignor has assigned all right, title and interest to The Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to The Trademarks, together with the good will of the business symbolized by The Trademarks and any applications and/or registrations therefore, and the right (but not the obligation) to assert The Trademarks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Assignor and Assignee hereby represent that Assignee is the successor to the portion of Assignor's ongoing and existing business to which The Trademarks pertain.

By Eric Haddad Koenig ("Assignor")

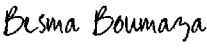
Title: Owner

DocuSigned by:

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By Accor ("Assignee")

Name: Besma Boumaza

Title: Group General Counsel

DocuSigned by:

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DATED : MARCH 23, 2020