

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569037

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Poetic Systems, LLC		03/24/2020	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Poetic Digital, LLC		
Street Address:	5120 Woodway Drive		
Internal Address:	Ste 9020		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77056		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5803453	POETIC	
CORRESPONDENCE DATA			
Fax Number:	4043937058		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4044353665		
Email:	rachel.huffstetler@fisherbroyles.com		
Correspondent Name:	Rachel Huffstetler		
Address Line 1:	4279 Roswell Rd		
Address Line 2:	Ste 208, #260		
Address Line 4:	Atlanta, GEORGIA 30327		
NAME OF SUBMITTER:	Rachel H. Huffstetler		
SIGNATURE:	/Rachel H. Huffstetler/		
DATE SIGNED:	03/26/2020		
Total Attachments: 3			
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OP \$40.00 5803453

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of February _____, 2020, by **POETIC SYSTEMS, LLC**, a Texas company having an address of 5120 Woodway Dr., Suite 9020, Houston, TX 77056, US ("Assignor") for the benefit of **POETIC DIGITAL, LLC**, a Texas company having an address of 5120 Woodway Dr., Suite 9020, Houston, TX 77056, US ("Assignee").

WHEREAS, Assignor is the owner of the United States trademarks set forth in Exhibit A (the "Trademarks"); and

WHEREAS, Assignor desires to transfer and assign to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with any goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof; and

WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the Trademarks, together with any goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademarks, together with all of the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

AND, we hereby bind ourselves, our heirs, legal representatives, administrators, and assigns properly to execute without further consideration any and all applications, petitions, oaths, and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer, and conveyance hereby made or intended to be made and generally do everything possible to aid Assignee and its legal representatives and assigns, to obtain and enforce proper protection for said Trademarks in all countries throughout the world.

IN WITNESS WHEREOF, I have executed this Assignment on this, the 24th day of March _____, 2020.

POETIC SYSTEMS, LLC

By: Matthew Hager (U.S.)

Name: Matthew Hager

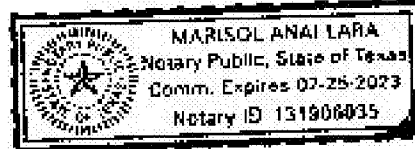
Title: Managing Partner

State of Texas

County of Harris

On this, the 24th day of March, 2020, before me, a Notary Public, personally appeared Matthew Hager, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person or entity upon whose behalf he acted, executed the instrument.

Marisol Lara (Seal)
Notary Public



My Commission Expires 2-25-2023

EXHIBIT A

App. Ser. No.	87936730
Reg. No.	5803453
Reg. Type	Principal
Status	Registered
International Class	042
Goods/Services	Design and development of software in the field of mobile applications; design, development, implementation and maintenance of web sites for others; hosting of web sites; hosting the software, websites and other computer applications of others on a virtual private server; and data automation and collection service using proprietary software to evaluate, analyze and collect data.
Filing Date	May 25, 2018
Registration Date	July 16, 2019