

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM571269

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Slake Agency LLC		11/28/2018	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fated Brands IP LLC		
<b>Street Address:</b>	405 Primrose Road, Suite 200		
<b>City:</b>	Burlingame		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94010		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85586360	RNKD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102774730		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3105519306		
<b>Email:</b>	jarciniega@mwe.com		
<b>Correspondent Name:</b>	Jorge Arciniega, McDermott Will & Emery		
<b>Address Line 1:</b>	2049 Century Park East, Suite 3200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067-3206		
<b>ATTORNEY DOCKET NUMBER:</b>	106868.tbd		
<b>NAME OF SUBMITTER:</b>	Jorge Arciniega		
<b>SIGNATURE:</b>	/Jorge Arciniega/		
<b>DATE SIGNED:</b>	04/09/2020		
<b>Total Attachments: 3</b>			
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source=Slake Agency LLC to Fated Brands IP LLC Short-Form TM Assignment - RNKD#page2.tif			
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CH \$40.00 85586360

**TRADEMARK ASSIGNMENT**

This Assignment, effective as of November 28, 2018 (hereinafter the “*Effective Date*”), is made by and between **Slake Agency LLC**, a California limited liability company having an address at 200 Park Road, Burlingame, California 94010 (hereinafter “*ASSIGNOR*”) and **Fated Brands IP LLC**, a Delaware limited liability company, having an address at 405 Primrose Road, Suite200, Burlingame, California 94010 (hereinafter “*ASSIGNEE*”), with respect to the mark identified on Exhibit A attached hereto, including all associated applications and registrations therefor (hereinafter the “*Marks*”).

For the payment of US\$100.00 (One Hundred United States Dollars) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the Marks, together with all goodwill symbolized by or otherwise associated with the Marks and the right to sue, make claims, and recover damages for any past, present or future infringement of the Marks; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this Assignment not been made. Further, ASSIGNOR hereby expressly acknowledges that this Assignment constitutes an assignment to a successor to the business of ASSIGNOR, or portion thereof, to which the Marks pertain.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

**ASSIGNOR:**

SLAKE AGENCY LLC

/s/ 

Name: Nick Swinmurn

Title: Manager

**ASSIGNEE:**

FATED BRANDS IP LLC

/s/ 

Name: Nick Swinmurn

Title: Manager



**EXHIBIT A**

<b>Mark/Serial Number</b>	<b>Goods/Services</b>
RNKD SN: 85586360	(Int'l Class: 25) Clothing, namely, pants, shorts, sweatpants, overalls, shirts, tee-shirts, sweatshirts, dresses, skirts, blouses, jackets, vests, coats, rainwear, lingerie, sleepwear, underwear, loungewear, beachwear, swimwear, infantwear, gloves, socks, hosiery, belts, scarves, hats, ties, footwear, shoes, slippers.