

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM571414

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vets Plus, Inc.		04/09/2020	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Probioticsmart, LLC		
<b>Street Address:</b>	302 Cedar Falls Road		
<b>City:</b>	Menomonie		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54751		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4100243	INTELLIFLORA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082529243		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	608-255-8891		
<b>Email:</b>	mal@dewittllp.com		
<b>Correspondent Name:</b>	Marcia Layton		
<b>Address Line 1:</b>	Intellectual Property Dept. DeWitt LLP		
<b>Address Line 4:</b>	Madison, WISCONSIN 53703-2865		
<b>NAME OF SUBMITTER:</b>	Marcia Layton		
<b>SIGNATURE:</b>	/marcialayton/		
<b>DATE SIGNED:</b>	04/10/2020		
<b>Total Attachments: 2</b>			
source=Agrmt--200410--TM_Assignment--USReg_4100243_for_INTELLIFLORA_from_Vets_Plus_to_Probioticsmart--E			
source=Agrmt--200410--TM_Assignment--USReg_4100243_for_INTELLIFLORA_from_Vets_Plus_to_Probioticsmart--E			

OP \$40.00 4100243

## ASSIGNMENT OF MARK

This document is an ASSIGNMENT made by Vets Plus, Inc., a Wisconsin corporation, located and doing business at 302 Cedar Falls Road, Menomonie, WI 54751 (hereinafter the ASSIGNOR), to Probiotiesmart LLC, a Wisconsin limited liability company located and doing business at 302 Cedar Falls Road, Menomonie, WI 54751 (hereinafter the ASSIGNEE).

ASSIGNOR has adopted, used, is using and is the owner of the following mark, as identified in the following document on file in the U.S. Patent and Trademark Office:

Mark	Application Serial No.	Application Filing Date	Registration No.	Registration Date
INTELLIFLORA	85295999	April 15, 2011	4100243	February 14, 2012

ASSIGNEE wishes to acquire the foregoing mark, the foregoing U.S. registration, and the goodwill of the business connected with and symbolized by the mark.

*THEREFORE*, for good and valuable consideration provided by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which is hereby mutually acknowledged:

ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE all of its rights, title and interest in and to the above-noted mark, all above-noted registrations of and applications to register the mark, and all goodwill associated with and symbolized by the mark. ASSIGNOR represents and warrants that it has the full power to enter into and perform this agreement.

ASSIGNOR further assigns to ASSIGNEE all right to sue for and receive all damages accruing from past infringements of the marks herein assigned.

ASSIGNOR shall execute and deliver such additional documents as may be reasonably requested by ASSIGNEE to vest or protect ASSIGNEE's rights in the mark.

This ASSIGNMENT shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors, and assigns of ASSIGNOR and ASSIGNEE, as well as all others acting by, through, with or under their direction, and all those in privity therewith.

This ASSIGNMENT shall be construed under and pursuant to the laws of the State of Wisconsin, and the form and venue for any conflict shall be a court located in the State of Wisconsin or within any other state in which it is alleged by the plaintiff that the defendant has violated this agreement.

The Assistant Commissioner for Trademarks is requested to issue any Certificates of Registration relating to any above-noted pending applications to ASSIGNEE.

This ASSIGNMENT is effective as of the final date of signature below.

Executed by ASSIGNOR Vets Plus, Inc.:

04/09/2020  
Month / Day / Year

*Dave Nelson*  
Signature

Dave Nelson  
Printed Name

President  
Title

The person signing above (1) appeared before me; (2) provided identification verifying that he is the person whose name and signature is set forth above; (3) verified that he understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his own free will; and (5) either signed the document above, or confirmed that he made the signature above.

State \_\_\_\_\_ NOTARY PUBLIC -- NAME  
County \_\_\_\_\_ DATE OF NOTARIZATION  
My commission expires: \_\_\_\_\_

SEAL

Executed by ASSIGNEE Probioticsmart, LLC:

4/9/2020  
Month / Day / Year

*Rajiv Lall*  
Signature

Rajiv Lall  
Printed Name

Managing Member  
Title

The person signing above (1) appeared before me; (2) provided identification verifying that he is the person whose name and signature is set forth above; (3) verified that he understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his own free will; and (5) either signed the document above, or confirmed that he made the signature above.

KARLA WAYNE  
Notary Public, State of Wisconsin  
My Commission Expires March 21, 2021

SEAL

Wisconsin  
State  
Dunn  
County

*Karla Wayne*  
NOTARY PUBLIC -- NAME  
4/9/2020  
DATE OF NOTARIZATION  
My commission expires: March 21, 2021