

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM572351

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Programmer's Paradise, Inc.		04/16/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Wayside Technology Group, Inc.		
Street Address:	4 Industrial Way West		
Internal Address:	Suite 300		
City:	Eatontown		
State/Country:	NEW JERSEY		
Postal Code:	07724		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5247866	DOING IT DIFFERENTLY	
Registration Number:	5282177	FOLLOW THE WIRE	
CORRESPONDENCE DATA			
Fax Number:	9148401234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9144210500		
Email:	hmandelbaum@msellp.com		
Correspondent Name:	Howard F. Mandelbaum		
Address Line 1:	Mandelbaum Silfin Economou LLP		
Address Line 2:	Suite 120		
Address Line 4:	White Plains, NEW YORK 10605		
NAME OF SUBMITTER:	HOWARD F. MANDELBAUM		
SIGNATURE:	/Howard F. Mandelbaum/		
DATE SIGNED:	04/16/2020		
Total Attachments: 1			
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OP \$65.00 5247866

ASSIGNMENT

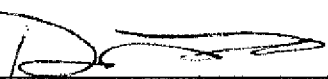
Whereas Programmer's Paradise, Inc., a corporation of the State of Delaware, has adopted, and is using the following service marks for which the following registrations have been granted by the United States Patent and Trademark Office, namely,

<u>Service Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DOING IT DIFFERENTLY	5,247,866	7/18/2017
FOLLOW THE WIRE	5,282,177	9/5/2017

Whereas Wayside Technology Group, Inc., a corporation of the State of Delaware, having a place of business at 4 Industrial Way West, Suite 300, Eatontown, NJ 07724, is desirous of acquiring said marks, and the registrations thereof.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Programmer's Paradise, Inc. does hereby assign unto the said Wayside Technology Group, Inc., all right, title and interest in and to the said service marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof, together with all claims for damages by reason of past infringement of said marks, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

Programmer's Paradise, Inc.

By 
Dale Foster, President

STATE OF NEW JERSEY)

: SS.:

COUNTY OF MONMOUTH)

On this 16th day of April, 2020, before me personally came Dale Foster, to me known, who being by me duly sworn, did depose and say that he is President of Programmer's Paradise, Inc., the corporation described in and on whose behalf he executed the above document; and that he executed the same by authority of the board of directors of said corporation.


Notary Public

Barbara A Schulz
Notary Public
New Jersey
My Comm. Exp. March 23, 2022
No. 2418975



TRADEMARK