

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM572406

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Priceless Aviation Products, LLC		04/17/2020	Limited Liability Company: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Atlanta Attachment Company		
<b>Street Address:</b>	362 Industrial Park Drive		
<b>City:</b>	Lawrenceville		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30046		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4339586	PRICELESS AVIATION PRODUCTS	
<b>Registration Number:</b>	4335869	PRICELESS AVIATION PRODUCTS	
<b>Registration Number:</b>	3380168	PRICELESS TUGS	
<b>Registration Number:</b>	2630516	LAZY SUSAN	
<b>Registration Number:</b>	2462556	PRICELESS PLANE PRODUCTS	
<b>Registration Number:</b>	2456185	PRICELESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	4048792427		
<b>Email:</b>	tmdocketing@wbd-us.com		
<b>Correspondent Name:</b>	Laura A. Kees		
<b>Address Line 1:</b>	P.O. Box 7037		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30357-0037		
<b>NAME OF SUBMITTER:</b>	Emily S. Whittaker		
<b>SIGNATURE:</b>	/Emily S. Whittaker/		
<b>DATE SIGNED:</b>	04/17/2020		

CH \$165.00 4339586

**Total Attachments: 3**

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## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "Assignment"), dated as of April 17, 2020, is between Priceless Aviation Products, LLC a Georgia limited liability company with an address of 362 Industrial Park Drive Lawrenceville, Georgia 30046 ("Assignor"), and Atlanta Attachment Company, a Georgia corporation with an address of 362 Industrial Park Drive Lawrenceville, Georgia 30046 ("Assignee"), with reference to the facts and circumstances set forth below. The Assignment is effective upon execution by Assignor and Assignee.

### W I T N E S S E T H:

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the trademarks and related trademark registrations identified in **Exhibit A** attached hereto (the "Trademarks"), together with any and all goodwill of the business associated with the Trademarks; and

WHEREAS, Assignee is a successor to the portion of the business to which the Trademarks pertain; and

WHEREAS, Assignee desires to acquire the Trademarks and all goodwill of the business associated therewith from Assignor; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademarks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with (i) the goodwill and the business symbolized by the Trademarks and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademarks.

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks and all other rights hereby conveyed.

3. This Assignment may be executed in any number of counterparts and signatures may be delivered by electronic mail in portable document format (PDF), each of which may be executed by less than all parties, each of which shall be enforceable against the parties actually executing such counterparts, and all of which together shall constitute one instrument.

[CONTINUED ON NEXT PAGE]

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first written below.

ASSIGNOR:

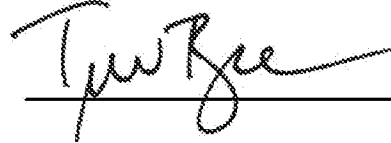
ASSIGNEE:



Name: Troy W. Bryce

Title: CFO, Treasurer

Date: April 17, 2020



Name: Troy W. Bryce

Title: CFO, Treasurer

Date: April 17, 2020

**EXHIBIT A  
TRADEMARK REGISTRATIONS**

MARK	REG. NO.	REG. DATE
PRICELESS AVIATION PRODUCTS & Design	4,339,586	May 21, 2013
PRICELESS AVIATION PRODUCTS	4,335,869	May 14, 2013
PRICELESS TUGS	3,380,168	February 12, 2008
LAZY SUSAN & Design	2,630,516	October 8, 2002
PRICELESS PLANE PRODUCTS & Design	2,462,556	June 19, 2001
PRICELESS	2,456,185	May 29, 2001