\$115.00 8874*:*

ETAS ID: TM572550

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sherrie Rose		04/16/2020	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	ALPHAPALS, LLC		
Street Address:	23838 Pacific Coast Highway		
Internal Address:	#314		
City:	Malibu		
State/Country:	CALIFORNIA		
Postal Code:	90265		
Entity Type:	Limited Liability Company: CALIFORNIA		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	88742016	ALPHAPALS
Serial Number:	88214080	ALPHAPALS LOVES KIDS
Serial Number:	88214066	ALPHAPALS KIDS LOVE
Serial Number:	88665417	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: Merrimoken@paulhastings.com

Correspondent Name: Merri C. Moken
Address Line 1: 200 Park Avenue
Address Line 2: Paul Hastings LLP

Address Line 4: New York, NEW YORK 10166

NAME OF SUBMITTER: Merri C. Moken

SIGNATURE: /MCM/

DATE SIGNED: 04/19/2020

Total Attachments: 2

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TRADEMARK REEL: 006918 FRAME: 0562

TRADEMARK ASSIGNMENT

In consideration of One Dollar (US \$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

SHERRIE ROSE an individual citizen of the United States with a principal place of business in Malibu, California, ("Assignor");

Hereby, assigns and transfers to ALPHAPALS, LLC a California Limited Liability Company with a principal place of business in Malibu, California, all right, title and interest in the trademarks:

ALPHAPALS	US Trademark Serial No. 88742016
ALPHAPALS LOVES KIDS	US Trademark Serial No. 88214080
ALPHAPALS KIDS LOVE	US Trademark Serial No. 88214066
Design mark	US Trademark Serial No. 88665417

(altogether, the "Marks") and any and all good will represented thereby and the business associated therewith, and including the right to sue and collect for past damages for any third party acts, including but not limited to infringement or other acts impacting the rights concerning or value associated with the Marks their good will, and business associated therewith.

ASSIGNOR:

SHERRIE ROSE

Ву:_______

Date:

4/14/20

4/16/20

Name: Sherrie Rose

ASSIGNEE:

ALPHAPALS, LLC

Signature

Date

ate:

Name: Sherrie Rose, Managing Member, Alphapals, LLC

Duly authorized to sign on behalf of Assignee