

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM572941

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kenilworth Trading Company, LLC		04/14/2020	Limited Liability Company: WEST VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HLC Holdings, Inc		
<b>Street Address:</b>	672 Fiesta Drive		
<b>City:</b>	Newell		
<b>State/Country:</b>	WEST VIRGINIA		
<b>Postal Code:</b>	26050-1299		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3485808	KENILWORTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6196967124		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(202) 399-1009		
<b>Email:</b>	IPDocket@grsm.com		
<b>Correspondent Name:</b>	GORDON & REES LLP		
<b>Address Line 1:</b>	101 West Broadway		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>NAME OF SUBMITTER:</b>	Howard N. Shipley		
<b>SIGNATURE:</b>	/Howard N. Shipley/		
<b>DATE SIGNED:</b>	04/21/2020		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** is made by and between **Kenilworth Trading Company, LLC**, a West Virginia corporation with principal offices located at 672 Fiesta Drive, Newell, West Virginia 26050-1299 ("Assignor"), and **HLC Holding, Inc.**, a Delaware corporation with principal offices located at 672 Fiesta Drive, Newell, West Virginia 26050-1299 ("Assignee").

**WHEREAS**, Assignor is the owner of the mark **KENILWORTH** (the "Mark") and **KENILWORTH** Registration No. 3,485,808 (the "Registration").

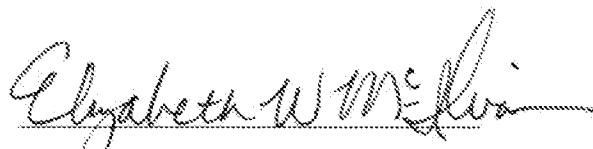
**WHEREAS**, Assignee is interested in acquiring all of Assignor's right, title and interest in the Mark and the Registration, and Assignor is willing to transfer all its right, title and interest in the Mark and the Registration to Assignee.

**NOW, THEREFORE**, to whom it may concern, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Mark and the Registration, including any and all goodwill associated with the Mark, to have and to hold the same for the sole exclusive benefit of Assignee, and in and to the claims for damages by reason of past or future infringement of the Mark, with the right to sue for and collect the same for its own use and benefit and for the use and benefit of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had the sale, assignment and transfer not been made.

**IN WITNESS WHEREOF**, and intending to be legally bound, Assignor has given legal effect to this Assignment through the signature below of its duly authorized representative.

**Kenilworth Trading Company, LLC**

Date: 4/14/2020

By:   
Elizabeth W. McIlvain