900545979 04/22/2020

TRADEMARK ASSIGNMENT COVER SHEET

ETAS ID: TM573014 Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900541188

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ADVANTAGE SALES & MARKETING LLC		02/19/2020	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	QUANTUM ADV LLC	
Street Address:	18100 Von Karman	
Internal Address:	Suite 1000	
City:	Irvine	
State/Country:	CALIFORNIA	
Postal Code:	92612	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5085123	BLUCOIL

CORRESPONDENCE DATA

Fax Number: 6027343750

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6022625331

Email: PTO@LRRC.COM Jennifer A. Van Kirk **Correspondent Name:**

Address Line 1: 201 East Washington Street

Address Line 2: Lewis Roca Rothgerber Christie LLP

Address Line 4: Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER: 137320.1 **NAME OF SUBMITTER:** Jennifer A. Van Kirk **SIGNATURE:** /JENNIFER A. VAN KIRK/ **DATE SIGNED:** 04/22/2020

Total Attachments: 2

source=ASM to QUANTUM ADV LLC License dated 02-19-20#page1.tif

TRADEMARK REEL: 006920 FRAME: 0755 900545979

source=ASM to QUANTUM ADV LLC License dated 02-19-20#page2.tif

TRADEMARK REEL: 006920 FRAME: 0756

TRADEMARK ASSIGNMENT

This Assignment Agreement ("Agreement") is by and between Advantage Sales & Marketing LLC, a California limited liability company, located at 18100 Von Karman, Suite 1000, Irvine, California 92612, ("Assignor") and Quantum ADV LLC, a Delaware limited liability company ("Assignee") and is effective as of the date of the last signature below (the "Effective Date").

WHEREAS Assignor owns the federal trademark registration listed in Exhibit A to this Agreement, including all of the associated goodwill of the business symbolized thereby (the "Trademark").

WHEREAS Assignee is desirous of acquiring all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1. Assignor hereby assigns, transfer and conveys to Assignee any and all right, title and interest in and to the Trademark, together with any goodwill of the business symbolized by the Trademark. Assignor further assigns to Assignee all causes of action and related remedies arising out of or related to post, present or future infringement of the Trademark. This grant is effective in the United States and throughout the world.
- 2. Assignee shall have the sole and exclusive authority to file, prosecute and maintain the trademark application or registration for the Trademark. Assignor agrees to execute and complete all necessary documentation to effectuate the transfer of the Trademark to Assignee.
- 3. This Agreement contains the entire understanding and agreement between the parties with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

DATED this 19M tay of February, 2020.

ASSIGNOR ADVANTAGE SALES & MARKETING LLC	ASSIGNEE QUANTUM ADV LLC
By: Bya DL	Bv:
Title: Secology	Title: And Secretary

EXHIBIT A

TRADEMARK	REGISTRATION NO
BLUCOIL (Stylized)	
	5085123

2

110515370.1

RECORDED: 03/19/2020

TRADEMARK
REEL: 006920 FRAME: 0758