TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM574667

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RetireUp, LLC		11/03/2015	Limited Liability Company: ILLINOIS

RECEIVING PARTY DATA

Name:	RetireUp, Inc.
Street Address:	1950 Innovation Way
Internal Address:	Suite 120
City:	Libertyville
State/Country:	ILLINOIS
Postal Code:	60048
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4657416	RETIREUP

CORRESPONDENCE DATA

Fax Number: 3124740448

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-474-6300
Email: cnoble@marshallip.com
Correspondent Name: Marshall, Gerstein & Borun LLP
Address Line 1:   233 South Wacker Drive
Address Line 4:   Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	32369/62238
NAME OF SUBMITTER:	Richard M. LaBarge
SIGNATURE:	/rmlabarge/
DATE SIGNED:	05/04/2020

Total Attachments: 1
source=Entity RetireUP#page1.tif

OP $40.00 4657416

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF CONVERSION OF AN ILLINOIS LIMITED

LIABILITY COMPANY UNDER THE NAME OF "RETIREUP, LLC" TO A DELAWARE

CORPORATION, CHANGING ITS NAME FROM "RETIREUP, LLC" TO "RETIREUP,

INC.",FILED IN THIS OFFICE ON THE THIRD DAY OF NOVEMBER, A.D.

2015, AT 11:57 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW

CASTLE COUNTY RECORDER OF DEEDS.

Jeffrey W. Bullock, Secretary of State

5869139 8100F
SR# 20150752773

Authentication: 10367442
Date: 11-05-15

You may verify this certificate online at corp.delaware.gov/authver.shtml

RECORDED: 05/04/2020

TRADEMARK
REEL: 006929 FRAME: 0351