

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM575071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Orlando Sports Foundation		05/01/2020	Non-Profit Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	ESPN, Inc.		
Street Address:	ESPN Plaza		
City:	Bristol		
State/Country:	CONNECTICUT		
Postal Code:	06010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4921387	CURE BOWL	
Registration Number:	5041971	CURE BOWL	
Registration Number:	4804185	C	
Registration Number:	5041972	C	
CORRESPONDENCE DATA			
Fax Number:	6785534779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-553-4778		
Email:	atltrademark@gtlaw.com		
Correspondent Name:	Joel R. Feldman		
Address Line 1:	3333 Piedmont Rd., NE, Suite 2500		
Address Line 4:	Atlanta, GEORGIA 30305		
ATTORNEY DOCKET NUMBER:	059106.108002		
NAME OF SUBMITTER:	Joel R. Feldman		
SIGNATURE:	/jrf/		
DATE SIGNED:	05/06/2020		
Total Attachments: 4			
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Schedule A

TRADEMARK AND DOMAIN NAME ASSIGNMENT

This TRADEMARK AND DOMAIN NAME ASSIGNMENT (this "Assignment") is made and dated as of May 1, 2020 (the "Effective Date"), by Orlando Sports Foundation., a Florida non-profit corporation, with a business address at 36 West Pine Street, Orlando, Florida 32801, ("Assignor"), and ESPN, Inc., a Delaware corporation, with an address at ESPN Plaza, Bristol, Connecticut 06010 ("Assignee").

WHEREAS, Assignor owns the Cure Bowl trademarks (the "Trademark(s)") and the curebowl.com, curebowl.org, and curebowl.net domain names (the "Domain Name(s)") each as identified and set forth in Schedule A-1 attached hereto;

WHEREAS, Assignee desires to acquire from Assignor, and Assignor agrees to transfer and assign to Assignee, all of Assignor's right, title and interest in and to the Trademarks and the Domain Names, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and Domain Names;

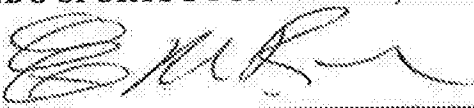
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee, intending to be legally bound, covenant and agree as follows.

1. Assignment. Assignor hereby transfers and assigns to Assignee, as fully and entirely as the same would have been held and enjoyed by Assignor if this transfer and assignment had not been made, and Assignee hereby accepts the transfer and assignment of, (i) all of Assignor's rights, title, and interest in and to the Trademarks and the Domain Names, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the Domain Names, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns, and (ii) all rights of Assignor to bring an action, whether at law or in equity, against any third party for infringement or other misuse of the Trademarks and Domain Names, including the right to bring an action for past, present and future infringement, dilution, unfair competition, or other misappropriation or misuse, and all rights to recover damages, profits, attorneys' fees, and injunctive relief for infringement, dilution, unfair competition, or other misappropriation or misuse. All of the rights transferred in this paragraph are referred to herein as the "Trademark and Domain Name Rights."
2. Further Actions. Assignor hereby consents and agrees to any lawful action taken by Assignee in connection with the enforcement of, or the legal protection of, the Trademark and Domain Name Rights, and confers upon Assignee full right of substitution in any and all such actions.
3. Representations & Warranties. Assignor hereby represents and warrants that the information set forth in Schedule A-1 is accurate and complete and that neither it nor, to its knowledge, any entity controlled by, controlling or under common control with

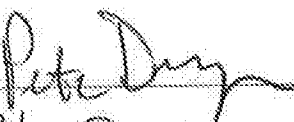
Assignor owns any other trademark applications, registrations or domain names for the CURE BOWL trademark or other Cure Bowl-related trademarks or domain names other than those identified on Schedule A-1.

IN WITNESS WHEREOF, each of the parties has caused this Assignment to be duly executed and delivered as of the day and year first above written.

ORLANDO SPORTS FOUNDATION, INC.

By: 
Name: SCOTT M. ROSE
Title: President


ESPN, INC.

By:  4/4/19
Name: Pete Derzis
Title: Senior Vice President

Assignor owns any other trademark applications, registrations or domain names for the CURE BOWL trademark or other Cure Bowl-related trademarks or domain names other than those identified on Schedule A-1.

IN WITNESS WHEREOF, each of the parties has caused this Assignment to be duly executed and delivered as of the day and year first above written.

ORLANDO SPORTS FOUNDATION, INC.

By: 

Name: ALAN GOCH

Title: EXECUTIVE DIRECTOR

ESPN, INC.

By:  4/4/19





Name: Pete Derzis

Title: Senior Vice President

Schedule A-1

Identification of Trademarks and Domain Names

Trademarks

Trademark	Reg. No.	Reg. Date
	4921387	March 22, 2016
	5041971	September 13, 2016
	4804185	September 1, 2015
	5041972	September 13, 2016

Domain Names

Curebowl.com
Curebowl.org
Curebowl.net