

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576246

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Milwaukee Marathon, LLC		03/16/2020	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	RUGGED EVENTS HOLDING, LLC		
Street Address:	Capitol Services, Inc.		
Internal Address:	1675 S State St Ste B		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4531034	MILWAUKEE MARATHON	
CORRESPONDENCE DATA			
Fax Number:	5182201857		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5182201850		
Email:	TM@IPLAWUSA.COM		
Correspondent Name:	Schmeiser, olsen & Watts, llp		
Address Line 1:	22 CENTURY HILL DRIVE, SUITE 302		
Address Line 4:	LATHAM, NEW YORK 12110		
NAME OF SUBMITTER:	Victor J. Baranowski		
SIGNATURE:	/Victor J. Baranowski/		
DATE SIGNED:	05/13/2020		
Total Attachments: 1			
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OP \$40.00 4531034

ASSIGNMENT


WHEREAS, MILWAUKEE MARATHON, LLC, a Wisconsin Limited Liability Company, has adopted, used, and is using and is the last listed owner of the following trademark registration before the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration/Serial No.</u>	<u>Registered</u>	<u>Dkt. No.</u>
MILWAUKEE MARATHON	4531034	May 13, 2014	03424.0026US01

WHEREAS, RUGGED EVENTS HOLDING, LLC, a Delaware Limited Liability Company is desirous of acquiring said trademark.

NOW, THEREFORE, be it known that for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR assigns, transfers, and conveys to ASSIGNEE the entire right, title, and interest in the United States in and to said trademark, together with the goodwill of the business symbolized thereby.

ASSIGNOR

By: 
Bradford D. Scudder
Milwaukee Marathon, LLC

Date: 03/16/2020