

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576593

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E Creative Brands LLC		05/09/2020	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	The Product Hatchery LLC		
Street Address:	3615 Francis Circle, Suite 500		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30004		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5439798	BABLY BABY	
CORRESPONDENCE DATA			
Fax Number:	2022634329		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-263-4300		
Email:	swoldow@sgrlaw.com		
Correspondent Name:	Scott D. Woldow		
Address Line 1:	1055 Thomas Jefferson Street, NW		
Address Line 2:	Suite 400		
Address Line 4:	Washington, D.C. 20007		
NAME OF SUBMITTER:	Scott D. Woldow		
SIGNATURE:	/SW/		
DATE SIGNED:	05/15/2020		
Total Attachments: 3			
source=exhibit_c_-_bably_baby_assignment-signed-certificate#page1.tif			
source=exhibit_c_-_bably_baby_assignment-signed-certificate#page2.tif			
source=exhibit_c_-_bably_baby_assignment-signed-certificate#page3.tif			

OP \$40.00 5439798

ATTORNEY DOCKET NO.
034768.001

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

NAME OF REGISTRANT : The Product Hatchery LLC
(through assignment from E Creative Brands LLC)

MARK : BABLY BABY

REGISTRATION NO. : 5439798

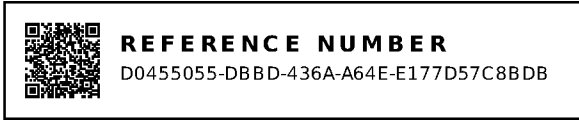
REGISTRATION DATE : April 3, 2018

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

WHEREAS, E Creative Brands LLC, a Limited Liability Company of Nevada, with a principal place of business located at 285 Besame Ct., Las Vegas, Nevada, 89138, has adopted, used and is using the above referenced BABLY BABY trademark, which is the subject of United States Trademark Registration No. 5439798, and is the owner of the entire right, title, and interest in and to said mark and in and to said United States Trademark Registration; and;

WHEREAS, The Product Hatchery LLC a Limited Liability Company of Georgia with a principal place of business located at 3615 Francis Circle, Suite 500, Alpharetta, Georgia, 30004, is desirous of acquiring said mark, said trademark registration, together with the goodwill of the business symbolized by said mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, E Creative Brands LLC does hereby assign unto The Product Hatchery LLC all rights, titles and interests in and to said mark and its United States Trademark Registration, together with the goodwill of the business associated with said mark, effective as of the date below.



TRANSACTION DETAILS **DOCUMENT DETAILS**

Reference Number
D0455055-DBBD-436A-A64E-E177D57C8BDB

Transaction Type
Signature Request

Sent At
05/08/2020 15:36 EDT

Executed At
05/08/2020 16:36 EDT

Identity Method
email

Distribution Method
email

Signed Checksum
e1c364eb5933952421ce80d5e6879a1ecc66c3e3113e252a2e829647b773cb

Signer Sequencing
Disabled

Document Passcode
Disabled

Document Name
Exhibit C - Bably Baby Assignment

Filename
exhibit_c_-_bably_baby_assignment.pdf

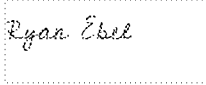
Pages
2 pages

Content Type
application/pdf

File Size
134 KB

Original Checksum
cbca1e16291d0d128d99e88d50bbee9d815d1eb150a610c990b79d429012e63

SIGNERS

SIGNER	E-SIGNATURE	EVENTS
Name Ryan Ebel Email ecreativebrands@gmail.com Components 1	Status signed Multi-factor Digital Fingerprint Checksum <small>3d9e1a52d56825c3163d6531c1519893106089908c931a56ade3d2289ee3dccc9</small> IP Address 70.173.242.89 Device Chrome via Windows Typed Signature  Signature Reference ID 417EC8D5	Viewed At 05/08/2020 16:36 EDT Identity Authenticated At 05/08/2020 16:36 EDT Signed At 05/08/2020 16:36 EDT

AUDITS

TIMESTAMP	AUDIT
05/08/2020 16:36 EDT	Ryan Ebel (ecreativebrands@gmail.com) signed the document on Chrome via Windows from 70.173.242.89.
05/08/2020 16:36 EDT	Ryan Ebel (ecreativebrands@gmail.com) authenticated via email on Chrome via Windows from 70.173.242.89.
05/08/2020 16:36 EDT	Ryan Ebel (ecreativebrands@gmail.com) viewed the document on Chrome via Windows from 70.173.242.89.
05/08/2020 15:36 EDT	Ryan Ebel (ecreativebrands@gmail.com) was emailed a link to sign.
05/08/2020 15:36 EDT	Nida Rizvi (nrizvi@taylorenglish.com) created document 'exhibit_c_-_bably_baby_assignment.pdf' on Chrome via Windows from 209.64.161.70.