

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576642

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Alpha Tau Omega Fraternity, Inc.		09/01/2019	Corporation: MARYLAND
RECEIVING PARTY DATA			
Name:	True Union, Inc.		
Street Address:	333 North Alabama Street, Suite 220		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	Non-Profit Corporation: INDIANA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	2394954	ALPHA TAU OMEGA	
Registration Number:	4944489	ALPHA TAU OMEGA	
Registration Number:	0866669	ALPHA TAU OMEGA FRATERNITY	
Registration Number:	4866532	AMERICA'S LEADERSHIP DEVELOPMENT FRATERN	
Registration Number:	2392845	AT	
Registration Number:	5494837	A T	
Registration Number:	5606566	ATO	
Registration Number:	2370408	A A T	
Registration Number:	3957478		
Registration Number:	4944444	A T A	
Registration Number:	2403408		
Registration Number:	4870779	T	
Registration Number:	4763505	STUDS	
CORRESPONDENCE DATA			
Fax Number:	5023275444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	502-327-5400 x 2308		
Email:	jwheat@mcbayerfirm.com		
TRADEMARK			

OP \$340.00 2394954

Correspondent Name: Jack A. Wheat
Address Line 1: 500 West Jefferson Street Suite 2400
Address Line 2: Suite 2400
Address Line 4: Louisville, KENTUCKY 40202

ATTORNEY DOCKET NUMBER: AL134-000AL

NAME OF SUBMITTER: Jack A. Wheat

SIGNATURE: /jackawheat/

DATE SIGNED: 05/15/2020

Total Attachments: 2

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TRADEMARK OWNERSHIP ASSIGNMENT

WHEREAS, The Alpha Tau Omega Fraternity, Inc., a Maryland corporation of 333 North Alabama Street, Suite 220, Indianapolis, Indiana 46204 (“Assignor”), is the owner of the marks registered with the United States Patent & Trademark Office as set forth below (the “Marks”); and

WHEREAS, The Alpha Tau Omega Fraternity, Inc. is desirous of assigning ownership of same to True Union, Inc., an Indiana nonprofit corporation of the same address (“Assignee”);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized therewith, and the registrations thereof, along with the right to bring any existing infringement claims, which Marks are more particularly identified as follows:

<u>MARKS</u>	<u>NUMBER</u>
ALPHA TAU OMEGA	Registration No. 2,394,954
ALPHA TAU OMEGA	Registration No. 4,944,489
ALPHA TAU OMEGA FRATERNITY	Registration No. 866,669
AMERICA’S LEADERSHIP DEVELOPMENT FRATERNITY	Registration no. 4,866,532
ATΩ	Registration No. 2,392,845
ATΩ	Registration No. 5,494,837
ATO	Registration No. 5,606,566
Maltese Cross Design	Registration No. 2,370,408
Maltese Cross Design	Registration No. 3,957,478
Maltese Cross Design	Registration No. 4,944,444
Shield Design	Registration No. 2,403,408
Shield Design	Registration No. 4,870,779
STUDS	Registration No. 4,763,505

[SIGNATURE PAGE FOLLOWS]

THE ALPHA TAU OMEGA FRATERNITY, INC.

By: [Signature]
Wynn Smiley, CEO

Date: SEPT 1, 2019

STATE OF INDIANA)
) SS:
COUNTY OF MARION)

Before me, a Notary Public, in and for the State of Indiana, personally appeared **Wynn Smiley**, who acknowledged the execution of the foregoing Trademark Ownership Assignment Agreement as his free and voluntary act, and who first being duly sworn, stated that the facts contained therein are true.

Witness my hand and seal this 1 day of September, 2019.

My Commission Expires:
12-11-2025

[Signature]
Notary Public

My County of Residence is:
Madison

Katie Reed
Printed Name

