OP \$40.00 87170967

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM576915 Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SKLAR HOLDINGS, INC.		05/18/2020	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	STARCO BRANDS, INC.	
Street Address:	250 26TH ST #200	
City:	SANTA MONICA	
State/Country:	CALIFORNIA	
Postal Code:	90402	
Entity Type:	Corporation: NEVADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Serial Number:	87170967	BREATHE	

CORRESPONDENCE DATA

Fax Number: 8666394889

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 866-618-2517

Email: XM@SECUREYOURTRADEMARK.COM

Correspondent Name: XAVIER MORALES
Address Line 1: PO BOX 6510

Address Line 4: SAN ANTONIO, TEXAS 78209

NAME OF SUBMITTER:	Xavier Morales	
SIGNATURE:	/XM/	
DATE SIGNED:	05/18/2020	

Total Attachments: 1

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TRADEMARK REEL: 006941 FRAME: 0278

900549711

TRADEMARK ASSIGNMENT

ASSIGNOR: SKLAR HOLDINGS, INC.

3137 E 26TH ST VERNON, CA 90058

ASSIGNEE: STARCO BRANDS, INC.

RECORDED: 05/18/2020

250 26TH ST #200

SANTA MONICA, CA 90402

Trademark	Application Registration No.		Filing Date
	Serial No.		
BREATHE (Stylized)	87170967	5292682	Sep. 14, 2016

Assignor, SKLAR HOLDINGS, INC., a corporation of California, is the owner of the above-listed U.S. Trademark Registration No. 5292682, and Assignee, STARCO BRANDS, INC., a corporation of Nevada, is desirous of acquiring said trademark and said trademark registration therefor.

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and said trademark registration therefor, together with the goodwill of the business symbolized by said trademark, and the trademark registration therefor.

Date:5/18/2020
Signed:
Printed Name: Ross Sklar
Title: CEO

TRADEMARK REEL: 006941 FRAME: 0279