

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577320

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/07/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Backdrop Design LLC		05/20/2020	Limited Liability Company: OREGON
RECEIVING PARTY DATA			
Name:	No Shave Life LLC		
Street Address:	44 Court Street		
Internal Address:	Suite 1217		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4836476		
CORRESPONDENCE DATA			
Fax Number:	2126843999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126843900		
Email:	gtsuiyip@grr.com		
Correspondent Name:	Gloria Tsui-Yip		
Address Line 1:	270 Madison Avenue 8th Floor		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Gloria Tsui-Yip		
SIGNATURE:	/Gloria Tsui-Yip/		
DATE SIGNED:	05/20/2020		
Total Attachments: 1			
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CH \$40.00 4836476

CONFIRMATORY TRADEMARK ASSIGNMENT

This confirms an assignment effective as of November 7, 2019, by and between Backdrop Design LLC, with an address at 790 30th Street, Suite A4, Springfield, Oregon 97478 (“Assignor”) and No Shave Life LLC, with an address at 44 Court Street, Suite 1217, Brooklyn, New York 11201 (hereinafter “Assignee”).

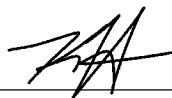
WHEREAS, Assignor was the owner of U.S. Trademark Registration No. 4836476 for a logo (man with beard and sunglasses), registered on October 20, 2015 (hereinafter the “Trademark”);

WHEREAS, Assignee desired to acquire the entire right, title and interest in and to the Trademark;

WHEREAS, Assignor agreed to assign the Trademark to Assignee effective as of November 7, 2019.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms its assignment effective November 7, 2019, unto Assignee all right, title and interest in and to the Trademark and registration thereof, together with the associated goodwill of the business symbolized by the Trademark throughout the world, including without limitation: any renewals and extension of the registration, together with all claims for damages by reason of past infringement of the Trademark, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

Backdrop Design LLC



Name: Kyle Hargan

Title: OWNER

Date: 5/20/20