

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM578831

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IncludeFitness Inc.		06/01/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IncludeHealth Inc.		
<b>Street Address:</b>	6000 Mason Montgomery Road		
<b>City:</b>	Mason		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45040		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4940042	INCLUDEFITNESS	
<b>Registration Number:</b>	4901469	INCLUDEFITNESS	
<b>Registration Number:</b>	5676250	INCLUDEHEALTH	
<b>Serial Number:</b>	88627852	THE ACCESS STRENGTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3126586558		
<b>Email:</b>	hmaynard@ulmer.com		
<b>Correspondent Name:</b>	Hillary Maynard		
<b>Address Line 1:</b>	500 W. Madison Street		
<b>Address Line 2:</b>	Suite 3600		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>NAME OF SUBMITTER:</b>	Hillary Maynard		
<b>SIGNATURE:</b>	/Hillary Maynard/		
<b>DATE SIGNED:</b>	06/01/2020		
<b>Total Attachments: 5</b>			
source=THE ACCESS STRENGTH Trademark Assignment#page1.tif			
source=INCLUDEFITNESS & Design Trademark Assignment#page1.tif			

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source=INCLUDEHEALTHTrademark Assignment#page1.tif

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**Trademark Assignment**

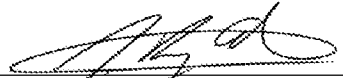
WHEREAS, IncludeFitness Inc., with its principal place of business at 100 South Hamilton Road, Columbus, Ohio 43213 ("Assignor"), has adopted, owns and is using the trademark THE ACCESS STRENGTH (Serial No. 88/627,852) ("the Mark") in connection with the following goods and/or services: Exercise machines; and

WHEREAS, Assignor has applied for a federal registration of the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, Serial No. 88/627,852, applied for on September 23, 2019; and

WHEREAS, IncludeHealth Inc., a corporation organized and existing under Delaware law, with its principal place of business at 6000 Mason Montgomery Road, Mason, Ohio 45040 ("Assignee"), desires to acquire the Mark and the above- referenced application (or ensuing registration); and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title, interest and goodwill in and to the Mark, and the application (or ensuing registration) thereof.

IncludeFitness Inc.

By:  \_\_\_\_\_

Name: James Ryan Eder

Title: CEO

Dated effective as of: 6.1.20

SUBSCRIBED and SWORN to before  
me this \_\_\_\_\_ of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

**Trademark Assignment**

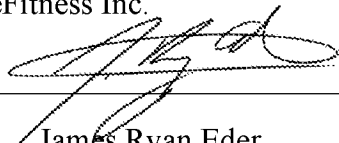
WHEREAS, IncludeFitness Inc., with its principal place of business at 100 South Hamilton Road, Columbus, Ohio 43213 ("Assignor"), has adopted, owns and is using the trademark INCLUDEFITNESS & Design (Reg. No. 4,940,042) ("the Mark") in connection with the following goods and/or services: Exercise machines; and

WHEREAS, Assignor owns a federal registration of the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein (Reg. No. 4,940,042); and

WHEREAS, IncludeHealth Inc., a corporation organized and existing under Delaware law, with its principal place of business at 6000 Mason Montgomery Road, Mason, Ohio 45040 ("Assignee"), desires to acquire the Mark and the above-referenced registration; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title, interest and goodwill in and to the Mark, and the registrations thereof.

IncludeFitness Inc.

By:  \_\_\_\_\_

Name: James Ryan Eder

Title: CEO

Dated effective as of: 6.1.20

SUBSCRIBED and SWORN to before  
me this \_\_\_\_\_ of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

**Trademark Assignment**

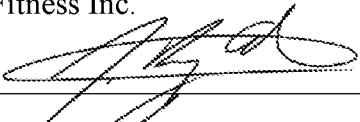
WHEREAS, IncludeFitness Inc., with its principal place of business at 100 South Hamilton Road, Columbus, Ohio 43213 ("Assignor"), has adopted, owns and is using the trademark INCLUDEFITNESS (Reg. No. 4,901,469) ("the Mark") in connection with the following goods and/or services: Exercise machines; and

WHEREAS, Assignor owns a federal registration of the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein (Reg. No. 4,901,469); and

WHEREAS, IncludeHealth Inc., a corporation organized and existing under Delaware law, with its principal place of business at 6000 Mason Montgomery Road, Mason, Ohio 45040 ("Assignee"), desires to acquire the Mark and the above-referenced registration; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title, interest and goodwill in and to the Mark, and the registrations thereof.

IncludeFitness Inc.

By:  \_\_\_\_\_

Name: James Ryan Eder

Title: CEO

Dated effective as of: 6.1.20

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## Trademark Assignment

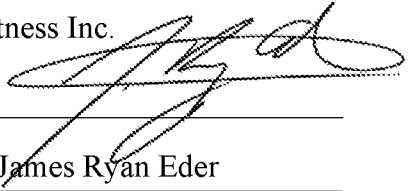
WHEREAS, IncludeFitness Inc., with its principal place of business at 100 South Hamilton Road, Columbus, Ohio 43213 ("Assignor"), has adopted, owns and is using the trademark INCLUDEHEALTH (Reg. No. 5,676,250) ("the Mark") in connection with the following goods and/or services: Downloadable software application for use on computers and hand-held devices featuring technology that allows users to monitor their physical exercise and workouts on an exercise machine and the results of that exercise, to receive instructions regarding the configuration of the exercise machine, and to receive, measure, process, transmit, upload to the Internet, display, store, and share information relating to exercise results, heart rate, body fat, body mass, calories burned, and health and fitness generally in Class 09; Exercise machines; exercise machines configured to allow users to communicate with a computer network and to monitor their physical exercise and workouts on the exercise machines and the results of that exercise, to receive instructions regarding the configuration of the exercise machine, and to receive, measure, process, transmit, upload to the Internet, display, store, and share information relating to exercise results, heart rate, body mass, calories burned, and health and fitness generally in Class 28; and Electronic storage of data, namely, data about physical exercise and health; computer services, namely, providing a website featuring technology that allows users to monitor their physical exercise and workouts on an exercise machine and the results of that exercise, to receive instructions regarding the configuration of the exercise machine, to receive, measure, process, transmit, upload to the Internet, display, store, and share information relating to exercise results, heart rate, body fat, body mass, calories burned, and health and fitness generally; software as a service (SaaS) services featuring software that allows users to monitor their physical exercise and workouts on an exercise machine and the results of that exercise, to receive instructions regarding the configuration of the exercise machines, and to receive, measure, process, transmit, upload to the Internet, display, store, and share information relating to exercise results, heart rate, body fat, body mass, calories burned, and health and fitness generally; platform as a services (PaaS) services featuring software that allows users to monitor their physical exercise and workouts on an exercise machine and the results of that exercise, to receive instructions regarding the configuration of the exercise machine, and to receive, measure, process, transmit, upload to the Internet, display, store, and share information relating to exercise results, heart rate, body fat, body mass, calories burned, and health and fitness generally in Class 42; and

WHEREAS, Assignor owns a federal registration of the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and services identified therein (Reg. No. 5,676,250); and

WHEREAS, IncludeHealth Inc., a corporation organized and existing under Delaware law, with its principal place of business at 6000 Mason Montgomery Road, Mason, Ohio 45040 ("Assignee"), desires to acquire the Mark and the above-referenced registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title, interest and goodwill in and to the Mark, and the registrations thereof.

IncludeFitness Inc.

By:  \_\_\_\_\_

Name: James Ryan Eder

Title: CEO

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