

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM578854

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Signature Janice Russell previously recorded on Reel 006762 Frame 0702. Assignor(s) hereby confirms the Janice Russell, Trustee.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Janice Russell		05/20/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Gene Larew Lures, LLC		
Street Address:	10702 E 11th Street		
City:	Tulsa		
State/Country:	OKLAHOMA		
Postal Code:	74128		
Entity Type:	Limited Liability Company: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77420164	CRAPPIE PRO	
CORRESPONDENCE DATA			
Fax Number:	4059420250		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4059420212		
Email:	dhartwelllaw@aol.com		
Correspondent Name:	David Hartwell		
Address Line 1:	1217 Sovereign Row, Ste. 105		
Address Line 4:	Oklahoma City, OKLAHOMA 73108		
NAME OF SUBMITTER:	Janice Russell, Trustee		
SIGNATURE:	/Janice Russel, Trustee/		
DATE SIGNED:	06/01/2020		
Total Attachments: 4			
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ETAS ID: TM542533

SUBMISSION TYPE:		RESUBMISSION	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:		900513503	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Janice Russell, Trustee		5/18/2020	INDIVIDUAL: Trust
RECEIVING PARTY DATA			
Name:	Gene Larew Lures, LLC		
Street Address:	10702 E 11th Street		
City:	Tulsa		
State/Country:	OKLAHOMA		
Postal Code:	74128		
Entity Type:	Limited Liability Company: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3614734	CRAPPIE PRO	
CORRESPONDENCE DATA			
Fax Number:	4059420250		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4059420212		
Email:	dhartwelllaw@aol.com		
Correspondent Name:	David Hartwell		
Address Line 1:	1217 Sovereign Row, Ste. 105		
Address Line 4:	Oklahoma City, OKLAHOMA 73108		
NAME OF SUBMITTER:	Janice Russell, Trustee		
SIGNATURE:	/Janice Russell/		
DATE SIGNED:	05/18/2020		
Total Attachments:			

ASSIGNMENT OF TRADEMARK

Whereas Janice Russell, Trustee
(name of assignor)

Of 800 S. Kelly, Building C #40, Edmond, OK 73003
(address)

Owens trademark reg# 3614734 or application # _____

Word Mark See Attached

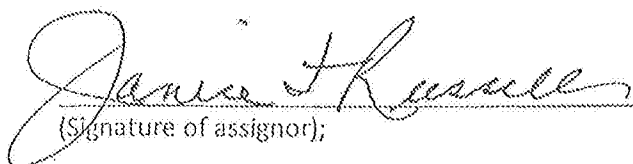
Whereas Gene Larew Lures, LLC
(name of assignee)

of 10702 E. 11th Street, Tulsa, OK 74128
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.


(Signature of assignor);

5/18/2020
Date of Execution

Name and Title of signatory
if assignor is a corporation

Crappie Pro

ASSIGNMENT

REGISTERED MARK

WHEREAS Larry G. Russell, of the City of Oklahoma City, County of Oklahoma, and State of Oklahoma, has adopted and used in his business a trade-mark:

Reg. No. 2,478,070, registered August 14, 2001, Ser No. 76-117,584, filed August 29, 2000;

and

Reg. No. 3,614,734, registered May 5, 2009, Ser No. 77-420,164, filed March 12, 2008;

in the United States Patent Office;

and

WHEREAS Larry G. Russell and Janice F. Russell, Trustees of the Russell Family Trust, of the City of Oklahoma City, County of Oklahoma, and State of Oklahoma, are desirous of acquiring said mark;

NOW, THEREFORE, to all whom it may concern:

Be it known that for and in consideration of the sum of \$10.00 dollars and other good and valuable consideration to them in hand paid, the receipt of which is hereby acknowledged, said Larry G. Russell, by these presents does sell, assign, and transfer, unto Larry G. Russell and Janice F. Russell, Trustees of the Russell Family Trust, the entire right, title, and interest in and to the above-listed trademarks, together with the good will of the business in connection with which the said mark is used.

Larry G. Russell
(Signature)

STATE OF OKLAHOMA)
) ss.
COUNTY OF)

Personally appeared before me the said Larry G. Russell and acknowledged the above instrument as his free act and deed this 11th day of August, 2010.

(seal)

DAVID P. HARTWELL
Notary Public
State of Oklahoma
Commission # 00909986 Expires 07/27/12

David Hartwell
Notary Public

TRADEMARK