TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM579138

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Intensity Corporation		08/21/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Intensity, LLC	
Street Address:	12730 High Bluff Drive, Suite 300	
City:	San Diego	
State/Country:	CALIFORNIA	
Postal Code:	92130	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4882414	INTENSITY
Registration Number:	4882415	INTENSITY
Registration Number:	4882434	

CORRESPONDENCE DATA

Fax Number: 9497254100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9497254000 Email: amina@sycr.com **Correspondent Name:** Arnold V. Mina

Address Line 1: Stradling Yocca Carlson & Rauth, P.C.

660 NEWPORT CENTER DRIVE, SUITE 1600 Address Line 2:

Address Line 4: Newport Beach, CALIFORNIA 92660

ATTORNEY DOCKET NUMBER:	105092-0005
NAME OF SUBMITTER:	Arnold V. Mina
SIGNATURE:	/Arnold V. Mina/
DATE SIGNED:	06/02/2020

Total Attachments: 4

source=INTENSITY, LLC - DE LLC CONVERSION FILED 21 Aug 2019#page1.tif source=INTENSITY, LLC - DE LLC CONVERSION FILED 21 Aug 2019#page2.tif

source=INTENSITY, LLC - DE LLC CONVERSION FILED 21 Aug 2019#page3.tif source=INTENSITY, LLC - DE LLC CONVERSION FILED 21 Aug 2019#page4.tif



Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

CORPORATION UNDER THE NAME OF "INTENSITY CORPORATION" TO A

DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM

"INTENSITY CORPORATION" TO "INTENSITY, LLC", FILED IN THIS OFFICE

ON THE TWENTY-FIRST DAY OF AUGUST, A.D. 2019, AT 3:11 O'CLOCK P.M.

5528937 8100V SR# 20196641109

You may verify this certificate online at corp.delaware.gov/authver.shtml

Justing W. Business, Successively of States

Authentication: 203454646

Date: 08-22-19

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:11 PM 08/21/2019
FILED 03:11 PM 08/21/2019
SR 20196641109 - File Number 5528937

STATE of DELAWARE CERTIFICATE OF CONVERSION FROM A CORPORATION TO A LIMITED LIABILITY COMPANY PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1) The jurisdiction where the Corporation first formed is Delaware.
- 2) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3) The date the Corporation first formed is May 6, 2014.
- 4) The name of the Corporation immediately prior to filing this Certificate of Conversion is Intensity Corporation.
- 5) The name of the Limited Liability Company as set forth in the Certificate of Formation is Intensity, LLC.

In Witness Whereof, the undersigned has executed this Certificate of Conversion this 21st day of August, 2019.

Ryan Sullivan, Authorized Person



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "INTENSITY,
LLC" FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF AUGUST,
A.D. 2019, AT 3:11 O'CLOCK P.M.

5528937 8100V SR# 20196641109

You may verify this certificate online at corp.delaware.gov/authver.shtml

JANINE IN BUSINES SUCKNING OF SERVE

Authentication: 203454646

Date: 08-22-19

STATE of DELAWARE LIMITED LIABILITY COMPANY CERTIFICATE of FORMATION

ARTICLE I.

The name of the limited liability company is Intensity, LLC (the "Company").

ARTICLE II.

The address of its registered office in the State of Delaware is 850 New Burton Road Suite 201, Dover, County of Kent, Delaware 19904. The name of the Company's registered agent at such address is Cogency Global Inc.

In Witness Whereof, the undersigned has executed this Certificate of Formation this 21st day of August, 2019.

Ryan Sullivan, Authorized Person

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:11 PM 08/21/2019
FILED 03:11 PM 08/21/2019
SR 20196641109 - File Number 5528937

RECORDED: 06/02/2020