

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM579639

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Resource Advisory Services, Inc.		05/29/2020	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	The Mather Group, LLC		
Street Address:	353 North Clark Street, Suite 2775		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3196649	THERE IS MORE TO MONEY THAN MONEY	
CORRESPONDENCE DATA			
Fax Number:	312757775		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-442-9076		
Email:	dmays@bealaw.com		
Correspondent Name:	Daniel J. Mays		
Address Line 1:	225 W. Washington St., Suite 1010		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Daniel J. Mays		
SIGNATURE:	/Daniel J. Mays/		
DATE SIGNED:	06/04/2020		
Total Attachments: 4			
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OP \$40.00 3196649

ASSIGNMENT AND ASSUMPTION OF TRADEMARKS

ASSIGNMENT AND ASSUMPTION OF TRADEMARKS made as of the 29th day of May, 2020, by **RESOURCE ADVISORY SERVICES, INC.**, a Tennessee corporation (“Assignor”), to **THE MATHER GROUP, LLC**, a Delaware limited liability company (“Assignee”).

WITNESSETH

Assignee and Assignor are parties to an Asset Purchase Agreement dated as of May 6, 2020 (the “Agreement”), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Purchased Assets (as defined in the Agreement), including without limitation certain service marks, trademarks, and trade names of Assignor. Pursuant to the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure, and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets.

In accordance therewith, Assignor wishes to transfer and assign to Assignee, and Assignee wishes to accept the transfer and assignment of, all of Assignor’s right, title, and interest in, to, and under the registered and unregistered service marks, trademarks, trademark applications, and trade names listed on **Schedule A** annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the “Marks”).

NOW, THEREFORE, Assignor, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, and Assignee does hereby accept the transfer and assignment of all of Assignor’s right, title, and interest in, to and under the Marks, together with the goodwill associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made.

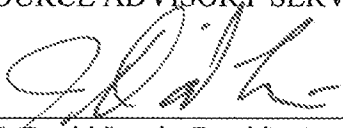
Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Illinois without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

ASSIGNOR:

RESOURCE ADVISORY SERVICES, INC.

By:



J. David Lewis, President

ASSIGNEE:

THE MATHER GROUP, LLC

By: Stewart Mather

Print: Stewart Mather

Title: Manager

ASSIGNMENT AND ASSUMPTION OF TRADEMARKS

SCHEDULE A

THERE IS MORE TO MONEY THAN MONEY	Federal Trademark	3,196,649	January 9, 2007
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