

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM579843

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HEYDEN EMPIRE LLC		06/01/2020	Limited Liability Company: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ROASTERS FRANCHISING LLC		
<b>Street Address:</b>	1215 Aaron Drive		
<b>City:</b>	Richland		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	99352		
<b>Entity Type:</b>	Limited Liability Company: WASHINGTON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88865730	ROASTERS REVEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-332-4556		
<b>Email:</b>	ryan@peakfranchiselaw.com		
<b>Correspondent Name:</b>	Ryan Smith		
<b>Address Line 1:</b>	PO Box 1112		
<b>Address Line 4:</b>	Sherwood, OREGON 97140		
<b>NAME OF SUBMITTER:</b>	Ryan D. Smith		
<b>SIGNATURE:</b>	/Ryan D. Smith/		
<b>DATE SIGNED:</b>	06/05/2020		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment Agreement - Roasters Revel - 6-1-20 signed#page2.tif			

OP \$40.00 88865730

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (the “*Assignment*”) is effective June 1, 2020. It is by and between HEYDEN EMPIRE LLC, a Washington limited liability company (“*Assignor*”) and ROASTERS FRANCHISING LLC, a Washington limited liability company (“*Assignee*”).

RECITALS

A. Assignor owns all rights, title, and interest in and to the mark “Roasters Revel” and related marks and designs (collectively the “*Marks*”), both under common law and the application for registration as set forth in the attached Exhibit and has certain rights to and valuable goodwill connected with and symbolized by the Marks.

B. Assignee desires to acquire the entire rights, title, and interest in and to the Marks.

AGREEMENT

THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties agree as follows:

**1 ASSIGNMENT**

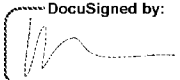
1.1 Assignor hereby irrevocably assigns, transfers, and otherwise conveys to Assignee all rights, title, and interest in and to the Marks in the United States and all jurisdictions symbolized by the Marks to the fullest extent that Assignor could have held and enjoyed had this sale, assignment, transfer, and conveyance not been made. This includes, without limitation, all registration rights with respect to the Marks within or outside the United States based in whole or in part upon the Marks, the right to renew any registrations, all rights to prepare derivative marks, any priority right that may arise from the Marks, all goodwill, and all other rights.

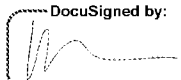
1.2 Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the application for registration set forth in the attached Exhibit to Assignee as assignee of our entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary at any time now or in the future to effect or perfect this assignment or to confirm Assignee’s ownership of the Marks.

IN WITNESS, the parties have executed this Agreement on the day and year first above written.

*Assignor*: HEYDEN EMPIRE LLC

*Assignee*: ROASTERS FRANCHISING LLC

By:   
7E6D8CA6EF58476...  
Wes Heyden, Member-Manager

By:   
7E6D8CA6EF58476...  
Wes Heyden, Member-Manager

**Exhibit**

**USPTO Application Information**

<b>Description of Mark</b>	<b>Description of Goods and/or Services</b>	<b>Application Serial Number</b>	<b>Application Date</b>
Roasters Revel	International Class 032: Energy Drinks	88865730	April 9, 2020