# OP \$190.00 5945466

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM580613

SUBMISSION TYPE:	NEW ASSIGNMENT
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**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Supreme Brands Inc.		06/09/2020	Corporation: NEW JERSEY

#### **RECEIVING PARTY DATA**

Name:	MY Brands USA, LLC
Street Address:	60 Brunswick Avenue
City:	Edison
State/Country:	NEW JERSEY
Postal Code:	08817
Entity Type:	Limited Liability Company: NEW JERSEY

#### **PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	5945466	HANDI-WRAP
Registration Number:	3750711	HANDI-WRAP
Serial Number:	88473571	HANDI-WRAP
Serial Number:	88117599	HANDI-WRAP
Registration Number:	4218527	HANDI-WRAP
Registration Number:	4230582	HANDIWRAP
Registration Number:	5656096	WIZARD

#### **CORRESPONDENCE DATA**

Fax Number: 2122925391

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 292-5390

Email: mail@ipcounselors.com **Correspondent Name: EPSTEIN DRANGEL LLP** Address Line 1: 60 EAST 42ND STREET

Address Line 2: **SUITE 2520** 

Address Line 4: NEW YORK, NEW YORK 10165

NAME OF SUBMITTER:	WILLIAM C. WRIGHT
SIGNATURE:	/WILLIAM C. WRIGHT/
DATE SIGNED:	06/10/2020

TRADEMARK

**REEL: 006957 FRAME: 0666** 900553218

## Total Attachments: 3 source=fax00732983#page1.tif source=fax00732983#page2.tif source=fax00732983#page3.tif

TRADEMARK REEL: 006957 FRAME: 0667

#### TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment is between Supreme Brands Inc., a corporation organized and existing under the laws of the State of New Jersey, doing business at 519 Bloomfield Avenue, Apt. 3K, Caldwell, New Jersey 07006 (hereinafter the "ASSIGNOR") on the one hand, and MY Brands USA, LLC, a limited liability company organized and existing under the laws of the State of New Jersey, doing business at 60 Brunswick Avenue, Edison, New Jersey 08817 (hereinafter the "ASSIGNEE") on the other.

WHEREAS, ASSIGNOR is the owner of the trademarks and U.S. registrations set forth in the attached SCHEDULE (collectively, the "Marks") along with the goodwill of the business symbolized thereby; and

WHEREAS, ASSIGNOR is desirous of assigning to ASSIGNEE all rights, title and interest in and to the Marks, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration thereof, with the right to sue for and collect the same; and

WHEREAS, ASSIGNEE is desirous of acquiring from ASSIGNOR all rights, title and interest in and to the Marks, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration thereof, with the right to sue for and collect the same; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby transfer, convey and assign unto ASSIGNEE, and ASSIGNEE hereby accepts, all rights, title and interest in and to the Marks, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark, with the right to sue for and collect the same,

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

Dated: (0/9/2020

SUPREME BRANDS INC.

### **SCHEDULE**

TRADEMARK REEL: 006957 FRAME: 0669

Mark	Ref.	Filing Date	Serial Number	Reg. Date	Reg. No.	Status	Goods & Services
HANDI- WRAP	1955-532	09/21/2018	88/127,488	12/24/2019	5945466	Registered	016 - Storage bags, namely, plastic food storage bags for household use
HANDI- WRAP	1955-530	08/23/2004	78/472,161	02/16/2010	3,750,711	Registered	016 - Plastic wrap and plastic film for household purposes
HANDI- WRAP	1955-528	06/14/2019	88/473,571			Office Action	016 - Storage containers
HANDI- WRAP	1955-531	09/14/2018	88/117,599			Pending	016 - Garbage bags of paper or of plastics
HANDI- WRAP	1955-529	12/17/2010	85/200,333	10/02/2012	4,218,527	Registered	016 - Plastic bags, namely, sandwich bags, and plastic bags for household use
HANDIWRAP	2813-507	01/19/2011	85/220,602	10/23/2012	4,230,582	Registered	016 - Plastic wrap for household purposes
WIZARD	1955-527	12/04/2015	86/839,635	01/15/2019	5,656,096	Registered	003 - Air freshener, namely, air fragrancing preparations

TRADEMARK REEL: 006957 FRAME: 0670

**RECORDED: 06/10/2020**