

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581828

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jinhua Niupin E-Commerce Co., Ltd.		06/15/2020	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	NEW SELECT COMPANY		
Street Address:	Unit 1307, Beverley Commercial Centre, 87-105 Chatham Road South, Tsim Sha Tsui, KLN		
City:	Hong Kong		
State/Country:	CHINA		
Entity Type:	Limited Liability Company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5295851	FYONGPET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	koophu@outlook.com		
Correspondent Name:	Wang Mian		
Address Line 1:	87-105 Chatham Road South		
Address Line 2:	Unit 1307, Beverley Commercial Centre		
Address Line 4:	Hong Kong, CHINA		
NAME OF SUBMITTER:	Wang Mian		
SIGNATURE:	/Wang Mian/		
DATE SIGNED:	06/18/2020		
Total Attachments: 1			
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OP \$40.00 5295851

ASSIGNMENT OF TRADEMARK BEFORE USPTO

This Trademark Assignment Agreement(hereafter referred to as this "ASSIGNMENT") is made and entered into this **15th day of June 2020**, by and between **Jinhua Niupin E-Commerce Co., Ltd.**, a Chinese limited company (Ltd.) located in **Rm. 209, No. 26, Yishan Rd. Wangxiatan, Wucheng Dist. Jinhua, Zhejiang CHINA** (hereinafter referred to as "ASSIGNOR") and **NEW SELECT COMPANY**, a Chinese LIMITED LIABILITY COMPANY located in **Unit 1307, Beverley Commercial Centre, 87-105 Chatham Road South, Tsim Sha Tsui, KLN,Hong Kong China**(hereinafter referred to as "ASSIGNEE") with respect to US Registration Number **5295851** trademark **FYONGPET** in Nice class **18** (hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

1. ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to use, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.

2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK,(c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interest in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.

3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR Jinhua Niupin E-Commerce Co., Ltd.

Wu Yee-tao President

ASSIGNEE NEW SELECT COMPANY

王勉 Wangmian president