

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581982

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/11/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lawrence C. Smith		06/18/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Kona Concepts, LLC		
Street Address:	2180 Sparrow Ct.		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34239		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2089497	KONA	
CORRESPONDENCE DATA			
Fax Number:	4078412343		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	407-841-2330		
Email:	adoppelt@allendyer.com		
Correspondent Name:	Ava K. Doppelt, Esq.		
Address Line 1:	255 South Orange Avenue, Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	132272		
NAME OF SUBMITTER:	Ava K. Doppelt		
SIGNATURE:	/Ava K. Doppelt/		
DATE SIGNED:	06/18/2020		
Total Attachments: 1			
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OP \$40.00 2089497

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Lawrence C. Smith, with a principal address at P.O. Box 5280, Santa Barbara, CA 91350, hereinafter ("ASSIGNOR"), was the owner of the trademark KONA, U.S. Trademark Registration No. 2,089,497 therefor ("the Trademark"); and

WHEREAS, on October 11, 2019, in consideration for good and valuable consideration, receipt of which is hereby acknowledged by ASSIGNOR, ASSIGNOR did assign and transfer all right, title and interest in the Trademark to Kona Concepts, LLC, a Florida limited liability company, whose principal address is 2180 Sparrow Ct., Sarasota, FL 34239 (hereinafter "ASSIGNEE"); and

WHEREAS, ASSIGNOR wishes to confirm and ratify said assignment of the Trademark NUNC PRO TUNC as of October 11, 2019.

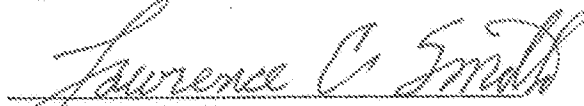
NOW, THEREFORE, ASSIGNOR, for TEN DOLLARS (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, does hereby confirm and ratify said assignment effective as of October 11, 2019 to ASSIGNEE, as well as all right, title and interest in the Trademark, together with the goodwill of the business symbolized thereby, the Trademark registration, and all accrued claims and causes of action ASSIGNOR has or may have in connection with the Trademark.

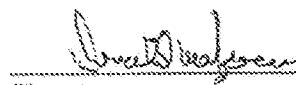
ASSIGNOR

ASSIGNEE

LAWRENCE C. SMITH

KONA CONCEPTS, LLC


Lawrence C. Smith


Signature

June 18, 2020
Date

DONALD SPENCER
Print Name

June 18, 2020
Date