

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583018

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900513402		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DATA ACCESS		06/30/2019	Limited Liability Company: FRANCE
RECEIVING PARTY DATA			
Name:	L'Alsacienne & Co		
Street Address:	78 avenue Raymond Poincaré		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75116		
Entity Type:	Société Par Actions Simplifiée (Sas): FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88278803	MERVEILLES DU MONDE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+33664640509		
Email:	julien@lalsacienne.com		
Correspondent Name:	L'Alsacienne & Co		
Address Line 1:	78 avenue Raymond Poincaré		
Address Line 4:	Paris, FRANCE 75116		
NAME OF SUBMITTER:	CLAIRET JULIEN		
SIGNATURE:	/CLAIRET/		
DATE SIGNED:	06/25/2020		
Total Attachments: 4			
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Document ID: 900511494

**TRANSLATION - CONTRACT FOR THE TRANSFER OF INDUSTRIAL PROPERTY RIGHTS
MERVEILLES DU MONDE**

BETWEEN THE UNDERSIGNED

DATA ACCESS,

Société à Responsabilité Limitée (SARL)

registered in the Paris Trade and Companies Register under No. 481 881 837,

headquartered at 57, rue d'Amsterdam 75008 Paris, FRANCE

Represented for the purposes hereof by Mr. Julien Clairet

In his capacity as manager

Hereinafter referred to as the ASSIGNOR,

Firstly,

AND

L'ALSACIENNE & Co,

Société par Actions Simplifiée

registered in the Paris Trade and Companies Register under No. 852 021 799,

headquartered at 78 avenue Raymond Poincaré, 75116 Paris, FRANCE

Represented for the purposes hereof by Mr. Grégory BAQUE

In his capacity as President

Hereinafter referred to as the ASSIGNEE,

on the other hand,

Hereinafter referred to collectively as the "Parties"

AFTER PRESENTING THE FOLLOWING:

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The ASSIGNOR is the owner of the industrial property rights listed in Appendix 1 hereof, hereinafter referred to as the "Rights".

The Parties have come together to define the conditions under which THE ASSIGNEE wishes to acquire the Rights of the TRANSFER.

This transfer has therefore occurred.

ARTICLE 1 - Purpose and scope of the assignment

The ASSIGNOR assigns and transfers to the ASSIGNEE who accepts full ownership of the Rights.

In particular, Assignor does hereby assign to Assignee the mark in U.S. Trademark Application No. 88278803, together with the goodwill of the business symbolized by the trademark. This application is being assigned as part of the entire business or portion thereof to which the mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.

ARTICLE 2 - Effective date of transfer of ownership

The presence of assignment takes effect on the day of the signing of these presents subject to the full payment of the agreed sale price. Accordingly, as of that date the ASSIGNEE is vested with all the rights, actions and privileges with respect to the Rights.

ARTICLE 3 - Guarantees

3.1 The ASSIGNOR guarantees only the material existence of the Rights.

3.2 The ASSIGNOR confirms that the Rights are free from any other prior agreement with third parties that may affect the peaceful enjoyment of the rights of the ASSIGNEE, and that they have not, to his knowledge, been the subject of any claim or litigation.

ARTICLE 4 - Issuance

The TRANSFER will send to the ASSIGNEE any document in its possession relating to the status of the Rights and in particular the copies of the registration and renewal certificates.

ARTICLE 6 - Confidentiality

6.1 The Parties agree that this Agreement shall remain confidential and that the content of its provisions, including its annexes, may not be disclosed to any third party by either Party without the prior written consent of the other, except take advantage of this contract before the courts to obtain its application and execution or request that its non-compliance be sanctioned.

6.2 It is agreed, however, that the contents of this contract may be disclosed to the authorized representatives of the administrative and judicial authorities, on an order to this effect only, and on the condition that they are entitled to demand such communication.

ARTICLE 7 - Notifications

For any communication or notification provided for in this contract, the Parties shall elect at their domicile indicated at the top of these presents.

ARTICLE 8 - Jurisdiction and Applicable Law

8.1 This contract is subject to French law.

8.2 Any dispute relating to the validity, interpretation, performance, invalidity, performance or termination of this contract shall be the exclusive jurisdiction of the Tribunal de Grande Instance de Paris.

DONE at Paris, JUNE 30, 2019 _____

In 2 original copies, one for each of the Parties

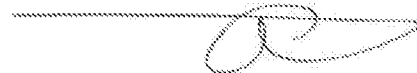
L'ALSACIENNE & CO

Grégory BAQUE



DATA ACCESS

Julien CLAIRET



SCHEDULE 1: Rights Transferred

List of brands sold

MERVEILLES DU MONDE

- International mark LES MERVEILLES DU MONDE No. 420149 registered on January 14, 1976 in classes 29 and 30;
- French mark MERVEILLES DU MONDE n ° 4380734 filed on 2 August 2017 in classes 29, 30 and 32.
- International mark MERVEILLES DU MONDE n ° 1393775 registered on March 15, 2018.
- US brand MERVEILLES DU MONDE n ° 88278803 filed on January 28, 2019.

List of domain names transferred

merveillesdumonde.net