### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM583255

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	02/06/2017

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MEMBERCLICKS, INC.		02/06/2017	Corporation: GEORGIA

#### **RECEIVING PARTY DATA**

Name:	MemberClicks, LLC	
Street Address:	3495 Piedmont Road NE	
Internal Address:	Building 12, Suite 800	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30305	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3809232	MEMBERCLICKS
Registration Number:	2518352	MEMBERCLICKS

#### **CORRESPONDENCE DATA**

Fax Number: 8032559831

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (404) 322-6165

Email: ip@nelsonmullins.com

Nelson Mullins Riley & Scarborough LLP **Correspondent Name:** 

Address Line 1: 301 South College Street Suite 2300, IP Department Address Line 2:

Address Line 4: Charlotte, NORTH CAROLINA 28202

NAME OF SUBMITTER: Lloyd G. Farr	
SIGNATURE:	/Lloyd G. Farr/
DATE SIGNED:	06/26/2020

**Total Attachments: 3** 

source=Cert of Merger - Memberclicks#page1.tif source=Cert of Merger - Memberclicks#page2.tif

> **TRADEMARK** REEL: 006980 FRAME: 0406

900555736

source=Cert of Merger - Memberclicks#page3.tif

TRADEMARK
REEL: 006980 FRAME: 0407

Control Number: N/A

# **STATE OF GEORGIA**

## **Secretary of State**

Corporations Division 313 West Tower 2 Martin Luther King, Jr. Dr. Atlanta, Georgia 30334-1530

#### **CERTIFICATE OF MERGER**

I, Brian P. Kemp, the Secretary of State and the Corporation Commissioner of the State of Georgia, do hereby issue this certificate pursuant to Title 14 of the Official Code of Georgia Annotated certifying that articles or a certificate of merger and fees have been filed regarding the merger of the below entities, effective as of 02/06/2017. Attached is a true and correct copy of the said filing.

Surviving Entity:	<u> </u>
MEMBERCLICKS, LLC, a Foreign Non-Qualifying Entit	<b>y</b>
	80.000.6000 7.0000
Nonsurviving Entity/Entities:	
MEMBERCLICKS, INC. Georgia, a Domestic Profi	it Corporation
	WITNESS my hand and official seal in the City of
	Atlanta and the State of Georgia on 02/06/2017
***	



Brian P. Kemp Secretary of State

TRADEMARK
REEL: 006980 FRAME: 0408

ARTICLES OF MERGER OF OF MEMBERCLICKS, INC. INTO MEMBERCLICKS, LLC

### February 6, 2017

Pursuant to the Section 14-2-1109 of the Georgia Business Corporation Code ("Code"), the undersigned entity adopts the following articles of merger:

- 1. Name and State of Incorporation or Organization of Constituent Entities. The names and states of formation or organization of the constituent entities to the proposed merger are (a) MemberClicks, inc., a Georgia corporation (the "Merging Company"), and (b) MemberClicks, LLC, a Delaware limited liability company (the "Surviving Company").
- 2. Agreement of Merger An Agreement and Plan of Merger ("Merger Agreement"), dated as of February 6, 2017, by and among the Surviving Company, the Merging Company, Richard Marsden, and the shareholders of the Company has been duly authorized and approved by the Surviving Company and the shareholders of the Merging Company in accordance with Code Section 14-2-1103.
- 3. <u>Surviving Entity</u>. The Surviving Company shall be the merger's surviving entity, and its name, "MemberClicks, LLC", shall not change as a result of the merger.
- Location of Merger Agreement. The executed Merger Agreement is on file at the place of business of the Surviving Company, located at 3495 Piedmont Road NE, Building 12, Suite 110, Atlanta, GA 30305.
- 5. <u>Furnishing of Agreement of Merger</u>. A copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any member of the Surviving Company or any shareholder of the Merging Company.
- 6. <u>Effective Date</u>. Pursuant to the terms of the Merger Agreement, the merger shall become effective as of the date and time of the filing of the Certificate of Merger with the Secretary of State of the State of Delaware.
- 7. <u>Publication of Notice</u>. Pursuant to Section 14-2-1105.1(a) of the Code, the Surviving Company does hereby undertake to submit the request for publication of a notice of filing of these Articles of Merger and payment therefor as required by Section 14-2-1105.1(b) of the Code.

(Signature page follows)

KCP-4776630-3

IN WITNESS WHEREOF, the undersigned has caused these Articles of Merger to be executed as of the date first written above.

MemberClicks, LLC

Name: Nathan Linn

Title: Manager

[Signature Page to Articles of Merger]

**TRADEMARK** REEL: 006980 FRAME: 0410

**RECORDED: 06/26/2020**