

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM583780

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900544945

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Stephen Howe		04/01/2020	INDIVIDUAL:

**RECEIVING PARTY DATA**

<b>Name:</b>	Ultima Design Group, LLC
<b>Street Address:</b>	110 Newport Center Drive, Suite 266
<b>City:</b>	Newport Beach
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92660
<b>Entity Type:</b>	Limited Liability Company: FLORIDA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
<b>Serial Number:</b>	88746422	RAVE RENEW
<b>Serial Number:</b>	88609680	DOPE VITAMINS

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7734942946  
**Email:** docket@peroffsaunders.com  
**Correspondent Name:** Mark I. Peroff  
**Address Line 1:** 745 Fifth Avenue, Suite 500  
**Address Line 4:** New York, NEW YORK 10151

<b>ATTORNEY DOCKET NUMBER:</b>	G3690TM
<b>NAME OF SUBMITTER:</b>	Mark I. Peroff
<b>SIGNATURE:</b>	/Mark I. Peroff/
<b>DATE SIGNED:</b>	06/30/2020

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made effective as of April 1, 2020 by and between Stephen Howe, a U.S. citizen having a domicile address of 13431 Bellaria Circle, Windermere, Florida 34786 ("Assignor"), and Ultima Design Group, LLC, a limited liability company organized under the laws of the State of Florida and having its principal place of business at 110 Newport Center Drive, Suite 266, Newport Beach, California 92660 ("Assignee").

### RECITALS

WHEREAS, Assignor is the owner of all rights, title, and interest in and to the trademarks RAVE RENEW and DOPE VITAMIN (hereinafter the "Trademarks") in respect of vitamins and supplements including the goodwill associated with the Trademarks as set forth in Appendix "A"; and,

WHEREAS, Assignor is the owner of U.S. trademark application no. 88/746,422 for RAVE RENEW and no. 88/609,680 for DOPE VITAMINS; and,

WHEREAS, Assignee desires to acquire ownership of the Trademarks and the goodwill associated with the Trademarks and Assignor willing to transfer ownership of the Trademarks including the goodwill associated with the Trademarks.

### AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of associated with the Trademarks in the United States, including any renewals or extensions thereof that are or may be secured under the laws of the United States or now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and had not been made; including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.
2. Representations and Warranties of Assignor. Assignor represents and warrants to Assignee that it has the legal power and authority to execute and deliver this Agreement and to perform its obligations hereunder, and that this Agreement has been duly

authorized, executed and delivered by Assignee and constitutes the valid and binding obligation of Assignor forceable against it in accordance with its terms.

3. Miscellaneous.

3.1 Further Assurances. From time to time after the date hereof, each party shall do and perform or cause to be done and performed all such further acts and things, and shall execute and deliver all such documents, as any other party may reasonably request in order to carry out the intent and accomplish the purposes of this Agreement.

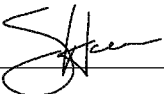
3.2 Successors and Assigns. This Agreement shall be binding upon and shall inure to the benefit of the successors and assigns of the parties hereto.


3.3 Counterparts. This Agreement may be executed in one or more counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same document.

IN WITNESS WHEREOF, this Agreement has been duly executed by or on behalf of the parties effective as of the date first above written.

Stephen Howe

Ultima Design Group, LLC

By:  \_\_\_\_\_

By:  \_\_\_\_\_

Name: Stephen Howe

Name: Stephen Howe

Title: CEO

Title: CEO

**APPENDIX "A"**

<b><u>Trademark</u></b>	<b><u>Country</u></b>	<b><u>Serial no.</u></b>	<b><u>Class</u></b>
RAVE RENEW	UNITED STATES	88/746,422	5
DOPE VITAMINS	UNITED STATES	88/609,680	5