

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583812

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ancient nutrition holdings, llc		04/09/2018	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Ancient Brands, LLC		
Street Address:	1201 U.S. Highway One		
City:	North Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33408		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87748679	DR. AXE	
Serial Number:	87748502	DR. AXE	
CORRESPONDENCE DATA			
Fax Number:	4122025432		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4122813350		
Email:	bejohnsonesq@aol.com		
Correspondent Name:	Barbara E. Johnson, Esq.		
Address Line 1:	555 Grant Street, Suite 323		
Address Line 2:	555 Grant Street		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
NAME OF SUBMITTER:	Barbara E. Johnson		
SIGNATURE:	/Barbara E. Johnson/		
DATE SIGNED:	06/30/2020		
Total Attachments: 1			
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ASSIGNMENT OF PENDING
TRADEMARK/SERVICE MARK APPLICATION

WHEREAS, ANCIENT NUTRITION HOLDINGS, LLC, having a place of business at 1201 U.S. Highway One, Suite 350, North Palm Beach, FL, 33408, has adopted and used in its business the Trademark/Service Marks DR. AXE and DR. AXE and DESIGN, which are currently pending before the U.S. Patent and Trademark Office as U.S. Serial Nos 87/745,147 (filed 5 January 2018), 87/746,826 (filed 8 January 2018), 87/748,502 (filed 9 January 2018) and 87/748,679 (filed 9 January 2018) in the United States Patent and Trademark Office; and,

AND WHEREAS ANCIENT BRANDS, LLC, having a place of business at 1201 U.S. Highway One, Suite 350, North Palm Beach, FL, 33408,, is desirous of acquiring the above-identified marks;

NOW, THEREFORE, for consideration which has already been exchanged, the receipt of which is hereby acknowledged, ANCIENT NUTRITION HOLDINGS, LLC does sell, assign, transfer and set over unto ANCIENT BRANDS, LLC the entire right, title and interest in, to, and under said Trademark and any Registration to be issued thereon, together with the good will of the business in connection with which said mark is used.

FOR: Ancient Nutrition Holdings, LLC

By: 

(Signature)

Ken Duke, Chief Financial Officer

Date: 4/9/18

FOR: Ancient Brands, LLC

By: 

(Signature)

Ken Duke, Chief Financial Officer

Date: 4/9/18