

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM583926

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Established Brands, Inc		06/30/2020	Corporation: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	U&I Entertainment, LLC		
<b>Street Address:</b>	5850 Opus Parkway, Suite 250		
<b>City:</b>	Minnetonka		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55343		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5671584	YOK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	913-647-9050		
<b>Email:</b>	tmdocketing.herman@hoveywilliams.com		
<b>Correspondent Name:</b>	Joan O. Herman / HOVEY WILLIAMS LLP		
<b>Address Line 1:</b>	10801 Mastin Blvd.		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Overland Park, KANSAS 66210		
<b>ATTORNEY DOCKET NUMBER:</b>	48512-US-DIV; 5901.00022		
<b>NAME OF SUBMITTER:</b>	Joan Optican Herman		
<b>SIGNATURE:</b>	/Joan Optican Herman/		
<b>DATE SIGNED:</b>	06/30/2020		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, Established Brands, Inc., a Minnesota corporation having an address of 5850 Opus Parkway, Suite 250, Minnetonka, Minnesota 55343 ("Assignor"), is the owner of the YOK and Design trademark and associated U.S. trademark registration (collective "YOK Mark");

**Mark**

**U.S. Registration Number**

**YOK and Design:**

Reg. No. 5671584

**YOK**


WHEREAS, U&I Entertainment, LLC, a Delaware limited liability company having an address of 5850 Opus Parkway, Suite 250, Minnetonka, Minnesota 55343 ("Assignee"), desires to acquire all rights in, to and under the YOK and Design trademark and U.S. trademark registration set forth above, and the goodwill of the business symbolized by the YOK Mark, including the right to sue and collect damages for any past, present and future infringements of such rights;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and Assignee hereby accepts, all rights, title and interest in, to and under the YOK and Design trademark and trademark registration set forth above, including U.S. Reg. No. 5671584, and the goodwill of the business symbolized by the YOK Mark, including claims for damages by reason of past infringement of this mark, and the right to sue and collect damages for any past, present and future infringements of such rights.

Executed this 30 day of June, 2020.

ESTABLISHED BRANDS, INC.

6/30/2020  
Date:

  
Name: Martin Hawk  
Title: CEO/Owner