

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM586263

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Electric Imp Incorporated		03/03/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Twilio Inc.		
Street Address:	101 Spear Street		
Internal Address:	3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94022		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4471623	ELECTRIC IMP	
Registration Number:	4467154		
CORRESPONDENCE DATA			
Fax Number:	5102952401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5108419800		
Email:	trademarks@cobaltlaw.com		
Correspondent Name:	Tsan Abrahamson		
Address Line 1:	1912 Bonita Avenue		
Address Line 2:	Cobalt LLP		
Address Line 4:	Berkeley, CALIFORNIA 94704		
NAME OF SUBMITTER:	Tsan Abrahamson		
SIGNATURE:	/Tsan Abrahamson/		
DATE SIGNED:	07/13/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on March 3
2020 by Electric Imp Incorporated., a Delaware corporation, having a principal place of business at
5050 El Camino Real, Suite #221, Los Altos, California 94022, United States ("ASSIGNOR");

IN FAVOR OF

Twilio Inc., a Delaware corporation, having a principal place of business at 101 Spear Street, 3rd Floor,
San Francisco, CA 94105, United States ("ASSIGNEE").

WHEREAS, the Assignor is the lawful owner of all rights, titles and interests in the trademarks listed in
the attached Schedule A (the "Trademarks"), together with the goodwill of the business connected with
and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby
acknowledged, Electric Imp Incorporated hereby assigns to Twilio Inc. all right, title, and interest
worldwide in and to the Trademarks, together with the goodwill of the business symbolized by said
Trademarks

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be duly executed
by their duly authorized representatives as of the date first above written.

ASSIGNOR

ASSIGNEE

By: [Signature]

By: [Signature]

Name: Hugo FERNANDES

Name: Deputy General Counsel




Title: CEO

Title: Shanti Araker

ELECTRIC IMP INCORPORATED

TWILIO INC.

SCHEDULE A

Trademark	Jurisdiction	Status	Serial No.	App. Date	Reg. No.	Reg. Date
ELECTRIC IMP	United States of America	Registered	85/617121	May 04, 2012	4471623	Jan 21, 2014
	United States of America	Registered	85/626123	May 15, 2012	4467154	Jan 14, 2014
ELECTRIC IMP	EUTM	Registered	011257102	Oct 11, 2012	011257102	May 08, 2013
ELECTRIC IMP	Australia	Registered	1519731	Oct 12, 2012	1519731	Mar 14, 2013
ELECTRIC IMP	China	Registered	19930530	May 16, 2016	19930530	Jun 28, 2017
ELECTRIC IMP	China	Registered	19930529	May 12, 2016	19930529	Jun 28, 2017
	Australia	Registered	1519738	Oct 12, 2012	1519738	Mar 14, 2013
ELECTRIC IMP	China	Registered	19930528	May 12, 2016	19930528	Jun 28, 2017
ELECTRIC IMP	China	Registered	19930527	May 12, 2016	19930527	Jun 28, 2017
	EUTM	Registered	011257193	Oct 11, 2012	011257193	May 08, 2013