

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM586524

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vila Media LLC		01/13/2020	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Acton Media, Inc.		
Street Address:	408 12th Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2728552	BOBVILA.COM	
Registration Number:	2581160	BOBVILA.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2156607600		
Email:	stephan@baileyduquette.com		
Correspondent Name:	Stephan Matanovic		
Address Line 1:	399 Market Street Suite 360		
Address Line 4:	Philadelphia, PENNSYLVANIA 19106		
NAME OF SUBMITTER:	Stephan Matanovic		
SIGNATURE:	/Stephan Matanovic/		
DATE SIGNED:	07/14/2020		
Total Attachments: 4			
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OP \$65.00 2728552

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "**Assignment**") is effective as of January 13, 2020 and is by and between Vila Media, LLC, a Florida limited liability company ("**Assignor**"), and Acton Media Inc., a Delaware corporation ("**Assignee**"). Assignor and Assignee may be referred to herein individually as a "**Party**" and collectively as the "**Parties.**"

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark applications and registrations set forth on Exhibit 1 (collectively, the "**Trademarks**"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the Parties hereby agree as follows:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.
2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the Parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

[remainder of page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, the Parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR:

Vila Media, LLC

By: Robert J. Vila
Name: Robert J. Vila
Title: Managing Member

ASSIGNEE

Acton Media Inc.

By: _____
Name: Lance Johnson
Title: Chief Executive Officer

IN WITNESS WHEREOF, the Parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR:

Vila Media, LLC

By: _____

Name: Robert J. Vila

Title: Managing Member

ASSIGNEE

Acton Media Inc.

DocuSigned by:

By: Lance Johnson

Name: Lance Johnson

Title: Chief Executive Officer

**EXHIBIT A
Trademarks**

Mark	Serial Number	Registration Number	Class(es)	Registration Date
BOBVILA.COM	76110342	2728552	37, 42	06/24/2003
BOBVILA.COM	76110341	2581160	35	06/18/2002