TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM587888

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2016
RESUBMIT DOCUMENT ID:	900549048

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LONGRUN ATHLETICS, LLC		05/13/2020	Limited Liability Company: WISCONSIN

RECEIVING PARTY DATA

Name:	Nineteen88 Productions, LLC	
Street Address:	510 Kilbourn Ave FI 2	
City:	Milwaukee	
State/Country:	WISCONSIN	
Postal Code:	53203-1402	
Entity Type:	Limited Liability Company: WISCONSIN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4531034	MILWAUKEE MARATHON

CORRESPONDENCE DATA

Fax Number: 5182201857

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5182201850

Email: TM@IPLAWUSA.COM

SCHMEISER, OLSEN & WATTS, LLP Correspondent Name: Address Line 1: 22 CENTURY HILL DRIVE, SUITE 302

Address Line 4: LATHAM, NEW YORK 12110

NAME OF SUBMITTER:	Victor J. Baranowski
SIGNATURE:	/Victor J. Baranowski/
DATE SIGNED:	07/22/2020

Total Attachments: 2

source=Assignment 1 NUNC PRO TUNC ASSIGNMENT OF TRADEMARK#page1.tif

source=CoverSheet#page1.tif

TRADEMARK REEL: 006999 FRAME: 0129

900560211

NUNC PRO TUNC ASSIGNMENT OF TRADEMARK

WHEREAS, ASSIGNOR was the owner of a standard character trademark, MILWAUKEE MARATHON, Federal Registration No. 4531034;

WHEREAS, ASSIGNEE was desirous of acquiring said trademark together with the goodwill of the business symbolized thereby;

NOW THEREFORE, be it known that for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR assigned, transferred, and conveyed to ASSIGNEE the entire right, title, and interest in the United States to said trademark and goodwill of the business symbolized thereby.

ASSIGNOR

-By: <u>(</u>_

Chris Ponter

Date: 5//3/20)

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM576236

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LONGRUN ATHLETICS, LLC		05/13/2020	Corporation: WISCONSIN

RECEIVING PARTY DATA

Name:	Nineteen88 Productions, LLC	
Street Address:	510 Kilbourn Ave FI 2	
City:	Milwaukee	
State/Country:	WISCONSIN	
Postal Code:	53203-1402	
Entity Type:	Limited Liability Company: WISCONSIN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4531034	MILWAUKEE MARATHON

CORRESPONDENCE DATA

Fax Number: 5182201857

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5182201850

Email: TM@IPLAWUSA.COM

SCHMEISER, OLSEN & WATTS, LLP Correspondent Name: Address Line 1: 22 CENTURY HILL DRIVE, SUITE 302

Address Line 4: LATHAM, NEW YORK 12110

NAME OF SUBMITTER:	Victor J. Baranowski
SIGNATURE:	/Victor J. Baranowski/
DATE SIGNED:	05/13/2020

Total Attachments: 1

RECORDED: 05/13/2020

source=Assignment 1 NUNC PRO TUNC ASSIGNMENT OF TRADEMARK#page1.tif

TRADEMARK REEL: 006999 FRAME: 0131