

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM587728

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wal-Mart Stores, Inc.		05/07/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Walmart Apollo, LLC		
Street Address:	702 SW 8th Street, MS 0215		
City:	Bentonville		
State/Country:	ARKANSAS		
Postal Code:	72716		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	86928355	PARENT'S CHOICE	
Serial Number:	86928369	PARENT'S CHOICE	
Serial Number:	86928492	PARENT'S CHOICE	
Serial Number:	87013407	WALMART MARKETPLACE	
Serial Number:	87013412	WALMART MARKETPLACE	
Serial Number:	87070832	OZARK TRAIL OUTDOOR EQUIPMENT	
Serial Number:	87070662		
Serial Number:	87402575	PARENT'S CHOICE	
Serial Number:	87402562	PARENT'S CHOICE	
Serial Number:	87981145	HYPER TOUGH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	shanti.peruman@walmartlegal.com, ustm@walmartlegal.com, dsdocketuswmt@dinsmore.com		
Correspondent Name:	Walmart Apollo, LLC		
Address Line 1:	702 SW 8th Street, MS 0215		
Address Line 4:	Bentonville, ARKANSAS 72716		

CH \$265.00 86928355

NAME OF SUBMITTER:	Holly M. Lar, Attorney of Record, AR Bar
SIGNATURE:	/Holly M. Lar/
DATE SIGNED:	07/21/2020
Total Attachments: 4 source=Executed Assignment - Wal-Mart Stores to Walmart Apollo - 5.7.2020#page1.tif source=Executed Assignment - Wal-Mart Stores to Walmart Apollo - 5.7.2020#page2.tif source=Executed Assignment - Wal-Mart Stores to Walmart Apollo - 5.7.2020#page3.tif source=Executed Assignment - Wal-Mart Stores to Walmart Apollo - 5.7.2020#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”) is effective the 7th day of May, 2020 (“Effective Date”), and is by and between **WAL-MART STORES, INC.** (now known as Walmart Inc.) a corporation organized under the laws of Delaware with a principal place of business at 702 SW 8th Street, Bentonville, Arkansas 72716 (the “Assignor”) and **WALMART APOLLO, LLC**, a limited liability company organized under the laws of Delaware with a principal place of business at 702 SW 8th Street, Bentonville, Arkansas 72716 (the “Assignee”).

WHEREAS, the Assignor is the owner and proprietor of all right, title and interest in and to the trademarks listed in Schedule A attached hereto (the “Trademarks”);

WHEREAS, this Assignment includes the assignment from Assignor to Assignee of all goodwill and reputation associated with the Trademarks identified on Schedule A;

WHEREAS, this Assignment also includes the right granted to Assignee to record this Assignment with the intellectual property offices responsible for registering the Trademarks identified in Schedule A, to fully effectuate the assignment of the Trademarks from Assignor to Assignee;

WHEREAS, this Assignment also includes the rights granted to Assignee to, with Assignor, take any action necessary, reasonable or appropriate to protect and defend the Trademarks, and if necessary, pursue any infringements of the Trademarks; and

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee hereby accepts said assignment;

NOW THEREFORE, for good and valuable consideration, the full receipt and full sufficiency of which is hereby acknowledged by Assignor and Assignee, the Assignor and the Assignee hereby agree as follows:

1. **Assignment.** Assignor hereby assigns to Assignee, and Assignee hereby accepts, the assignment and ownership of the full right and title to and in the Trademarks, together with the goodwill of the business concerned in the goods and services for which the Trademarks are used, registered and/or identified in any pending applications assigned herewith.

2. **Further Actions.** Assignor and Assignee each agree to take any further steps necessary and appropriate to confirm and fully effectuate the assignment of the Trademarks from Assignor to Assignee.

3. **Right to Record.** Assignee and Assignor each agree that this Assignment may be recorded with the appropriate intellectual property office and/or governmental entities or

agencies as may be necessary and appropriate to fully effectuate Assignor's assignment of the Trademarks to Assignee.

4. **Right to Defend and Enforce.** This Assignment includes the rights to Assignee, together with Assignor, as may be necessary and/or appropriate, to take any and all actions necessary to defend, protect and enforce Assignee's rights and ownership in and to the Trademarks.

IN WITNESS WHEREOF, the parties hereto have caused this instrument to be duly executed in duplicate counterparts as of the day and year first written above.

ASSIGNOR:
WAL-MART STORES, INC.

ASSIGNEE:
WALMART APOLLO, LLC

By: Gordon Allison

By: Matthew Allen




Name: Gordon Allison

Name: Matthew Allen

Title: Senior Vice President

Title: Director

Schedule A

Trademark Name	Mark Image	Application Number	Registration Number	Class Number
PARENT'S CHOICE		86928355	5788097	10
PARENT'S CHOICE		86928369	5788098	8
PARENT'S CHOICE		86928492	5978409	20
WALMART MARKETPLACE		87013407	6058946	35
WALMART MARKETPLACE		87013412	6058947	9, 42
OZARK TRAIL OUTDOOR EQUIPMENT		87070832		28
Miscellaneous (Mountain) Design II		87070662		28
PARENT'S CHOICE and Heart Design		87402575	5955977	28
PARENT'S CHOICE and Heart Design		87402562	5984790	20
HYPER TOUGH		87981145	5985270	21