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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

v1.1 ETAS ID: TM587976

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JACOBUS ENERGY, LLC		07/01/2020	Limited Liability Company:

RECEIVING PARTY DATA

Name:	HOLLAND HEATING & AIR CONDITIONING, INC.	
Street Address:	W204 N16635 Jackson Drive	
City:	Jackson	
State/Country:	WISCONSIN	
Postal Code:	53037	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1169610	QUICKFLASH

CORRESPONDENCE DATA

Fax Number: 4142715770

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-271-7590

Email: ashleyj@andruslaw.com

Correspondent Name: ANDRUS INTELLECTUAL PROPERTY LAW, LLP

Address Line 1: 100 EAST WISCONSIN AVENUE

Address Line 2: SUITE 1100

Address Line 4: MILWAUKEE, WISCONSIN 53202

NAME OF SUBMITTER: Ryann H. Beck	
SIGNATURE:	/Ryann H. Beck/
DATE SIGNED:	07/22/2020

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (the "<u>Assignment</u>") is made as of July 1, 2020 and is between JACOBUS ENERGY, LLC, a Wisconsin limited liability company (the "<u>Assignor</u>"), and HOLLAND HEATING & AIR CONDITIONING, INC., a Delaware corporation (the "<u>Assignee</u>").

BACKGROUND

WHEREAS, the Assignor owns the trademarks, service marks and trade names, and the registrations thereof, which are identified in <u>Schedule A</u> attached hereto (collectively, the "<u>Trademarks</u>"); and

WHEREAS, in connection with that certain Asset Purchase Agreement, dated as of July 1, 2020, between the Assignor, Assignee and Eugene T. Jacobus and Charles D. Jacobus, Jr., the parties wish to execute and deliver this Assignment for the purposes of assigning the Trademarks from the Assignor to the Assignee and recording such assignment with the United States Patent and Trademark Office and other trademark recording authorities.

NOW, THEREFORE, to effect such transactions and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

TERMS

- 1. Assignment. The Assignor hereby sells, conveys, transfers and assigns to the Assignee, and the Assignee hereby receives, acquires and accepts, all of the Assignor's right, title and interest in and to the Trademarks and the use thereof, the registration of such Trademarks, as set forth in Schedule A, all past, present and future applications and registrations therefor and extensions and renewals thereof, together with all of the goodwill associated with or symbolized by the Trademarks, the right to sue for past, present and future infringement of the Trademarks and the right to any other claim arising out of or relating to the use and ownership of the Trademarks, and all rights corresponding with the foregoing throughout the world.
- 2. <u>Further Assurances</u>. The Assignor agrees to execute and deliver all such further transfers, assignments, conveyances and assurances as may reasonably be requested by the Assignee to obtain the full benefit of this Assignment, including, without limitation, in connection with the recordal of this Assignment in the United States and any non-U.S. jurisdiction.
- Successors and Assigns. This Assignment and all of the provisions hereof shall be binding upon and inure to the benefit of the parties and their respective successors and permitted assigns.

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- 4. <u>Governing Law</u>. This Assignment shall be governed by and construed in accordance with the laws of the State of Wisconsin (regardless of the laws that might otherwise govern under applicable Wisconsin conflict of laws principles).
- 5. <u>Counterparts</u>. This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original copy of this Assignment and all of which, when taken together, will be deemed to constitute one and the same agreement.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representative as of the date first set forth above.

Assignor:

JACOBUS ENERGY, LLC

Eugene F. Jacobus, Vice President

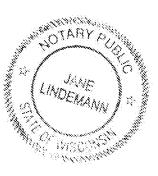
STATE OF WISCONSIN)

) 88.:

COUNTY OF MILWAUKEE)

This instrument was executed and acknowledged before me on the 1st day of July, 2020, by Eugene T. Jacobus, Vice President of JACOBUS ENERGY, LLC, a Delaware corporation, on behalf of said corporation.

(Seal)



Motom Public

IN WITNESS WHEREOF, the Assignee has caused this Assignment to be executed by its duly authorized representative as of the date first set forth above.

Assignee:

HOLLAND HEATING & AIR CONDITIONING, INC.

Bv:

Steven D. Holland, President

STATE OF WISCONSIN

) ss.:

COUNTY OF MILWAUKEE)

This instrument was executed and acknowledged before me on the 1st day of July 2020, by Steven D. Holland, President of HOLLAND HEATING & AIR

CONDITIONING, INC.

Notacy Public

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SCHEDULE A

TRADEMARKS

TRADEMARKS:

State Trademarks:

Mark	Reg. No.	Reg. Date	Exp. Date	Jurisdiction
QUICK FLASH	20161441362	12/12/2018	12/12/2028	Wisconsin
QUICK FLASH	20161441395	09/10/1986	04/13/2026	Wisconsin

Federal Trademarks:

Mark	Reg. No.	Reg. Date
QUICKFLASH	1169610	09/15/1981

TRADE NAMES:

RECORDED: 07/22/2020

- "Quickflash"
- * "Quickflash Heating & Cooling Services" 22523341.2