

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM587976

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JACOBUS ENERGY, LLC		07/01/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	HOLLAND HEATING & AIR CONDITIONING, INC.		
Street Address:	W204 N16635 Jackson Drive		
City:	Jackson		
State/Country:	WISCONSIN		
Postal Code:	53037		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1169610	QUICKFLASH	
CORRESPONDENCE DATA			
Fax Number:	4142715770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-271-7590		
Email:	ashleyj@andruslaw.com		
Correspondent Name:	ANDRUS INTELLECTUAL PROPERTY LAW, LLP		
Address Line 1:	100 EAST WISCONSIN AVENUE		
Address Line 2:	SUITE 1100		
Address Line 4:	MILWAUKEE, WISCONSIN 53202		
NAME OF SUBMITTER:	Ryann H. Beck		
SIGNATURE:	/Ryann H. Beck/		
DATE SIGNED:	07/22/2020		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (the "Assignment") is made as of July 1, 2020 and is between JACOBUS ENERGY, LLC, a Wisconsin limited liability company (the "Assignor"), and HOLLAND HEATING & AIR CONDITIONING, INC., a Delaware corporation (the "Assignee").

BACKGROUND

WHEREAS, the Assignor owns the trademarks, service marks and trade names, and the registrations thereof, which are identified in Schedule A attached hereto (collectively, the "Trademarks"); and

WHEREAS, in connection with that certain Asset Purchase Agreement, dated as of July 1, 2020, between the Assignor, Assignee and Eugene T. Jacobus and Charles D. Jacobus, Jr., the parties wish to execute and deliver this Assignment for the purposes of assigning the Trademarks from the Assignor to the Assignee and recording such assignment with the United States Patent and Trademark Office and other trademark recording authorities.

NOW, THEREFORE, to effect such transactions and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

TERMS

1. Assignment. The Assignor hereby sells, conveys, transfers and assigns to the Assignee, and the Assignee hereby receives, acquires and accepts, all of the Assignor's right, title and interest in and to the Trademarks and the use thereof, the registration of such Trademarks, as set forth in Schedule A, all past, present and future applications and registrations therefor and extensions and renewals thereof, together with all of the goodwill associated with or symbolized by the Trademarks, the right to sue for past, present and future infringement of the Trademarks and the right to any other claim arising out of or relating to the use and ownership of the Trademarks, and all rights corresponding with the foregoing throughout the world.

2. Further Assurances. The Assignor agrees to execute and deliver all such further transfers, assignments, conveyances and assurances as may reasonably be requested by the Assignee to obtain the full benefit of this Assignment, including, without limitation, in connection with the recordal of this Assignment in the United States and any non-U.S. jurisdiction.

3. Successors and Assigns. This Assignment and all of the provisions hereof shall be binding upon and inure to the benefit of the parties and their respective successors and permitted assigns.

SCHEDULE A

TRADEMARKS

TRADEMARKS:

State Trademarks:

Mark	Reg. No.	Reg. Date	Exp. Date	Jurisdiction
QUICK FLASH	<u>20161441362</u>	12/12/2018	12/12/2028	Wisconsin
QUICK FLASH	<u>20161441395</u>	09/10/1986	04/13/2026	Wisconsin

Federal Trademarks:

Mark	Reg. No.	Reg. Date
QUICKFLASH	1169610	09/15/1981

TRADE NAMES:

- * "Quickflash"
 - * "Quickflash Heating & Cooling Services"
- 22523341.2