

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM588596

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ShayM Trademarks Inc.		07/03/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Common Sense Counsel IP Holdings		
<b>Street Address:</b>	404 West 7th Street		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88978380	SANDRA'S ROSE	
<b>Serial Number:</b>	88403903	SANDRA'S ROSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5126283390		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5122995329		
<b>Email:</b>	robert@commonsensecounsel.com		
<b>Correspondent Name:</b>	Robert Kleinman		
<b>Address Line 1:</b>	404 West 7th Street		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>NAME OF SUBMITTER:</b>	Robert Kleinman		
<b>SIGNATURE:</b>	/robert kleinman/		
<b>DATE SIGNED:</b>	07/27/2020		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made effective this 3rd of July 2020 between the following two parties:

ShayM Trademarks, Inc, a California corporation, (hereafter referred to as "the Assignor") 2150 Oxnard Street, Woodland Hills, California 91367 and Common Sense Counsel IP Holdings, LLC, a Delaware limited liability company, (hereafter referred to as "the Assignee") 404 West 7<sup>th</sup> Street, Texas 78701.

**WHEREAS:**

- a) The Assignor is the owner of the U.S. Trademarks ("the Trademarks"), brief particulars whereof are set out below:

<b>TRADEMARK</b>	<b>CLASS</b>	<b>SERIAL NUMBER</b>
SANDRA'S ROSE	025	88978380
SANDRA'S ROSE	004	88403903

- b) The Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Trademarks.

**NOW THIS ASSIGNMENT WITNESSETH AS FOLLOWS:**

In exchange of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby conveys, transfers, assigns, delivers, and contributes to the Assignee all of the Assignor's right, title, and interest of whatever kind in and to the Trademarks, together with (1) the goodwill of the business relating to the Products in respect upon which the Trademark is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements, misappropriations, or other unlawful or actionable uses or misuses of the Trademarks.

The Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademark.

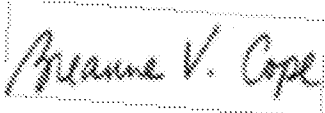
IN WITNESS WHEREOF, this Agreement has been duly executed on the day and year first above written.

**For and on behalf of Assignor:**

**For and on behalf of Assignee:**

**TRADEMARK  
REEL: 007008 FRAME: 0195**

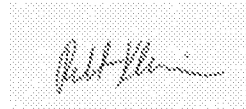
Signature:



Date: July 1, 2020

Authorized Representative  
ShayM Trademarks Inc.

Signature:



Date: July 1, 2020

Authorized Representative  
Common Sense Counsel IP Holdings LLC

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