

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM591285

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	07/01/2020		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Associated Financial Group, LLC		07/01/2020	Limited Liability Company: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	USI Insurance Services, LLC		
<b>Street Address:</b>	100 Summit Lake Drive		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Valhalla		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10595		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4604553	RJ AHMANN COMPANY	
<b>Registration Number:</b>	4761168	AHMANN MARTIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	joanna.crosby@hklaw.com,paul.kilmer@hklaw.com,ptdocketing@hklaw.com		
<b>Correspondent Name:</b>	Joanna Crosby		
<b>Address Line 1:</b>	800 17th Street, NW		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	Joanna Crosby		
<b>SIGNATURE:</b>	/joannacrosby/		
<b>DATE SIGNED:</b>	08/11/2020		
<b>Total Attachments: 5</b>			
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OP \$65.00 4604553

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ASSOCIATED FINANCIAL GROUP, LLC", A WISCONSIN LIMITED LIABILITY COMPANY,

WITH AND INTO "USI INSURANCE SERVICES LLC" UNDER THE NAME OF "USI INSURANCE SERVICES LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE FIRST DAY OF JULY, A.D. 2020, AT 9:28 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

2398454 8100M  
SR# 20206012243

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203208823  
Date: 07-01-20

**TRADEMARK**  
**REEL: 007018 FRAME: 0809**

State of Delaware  
**Certificate of Merger of a Foreign Limited Liability Company  
into a Domestic Limited Liability Company**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

First: The name of the surviving Limited Liability Company is \_\_\_\_\_  
USI Insurance Services LLC, a Delaware Limited Liability Company.

Second: The name of the Limited Liability Company being merged into this surviving  
Limited Liability Company is Associated Financial Group, LLC.  
The jurisdiction in which this Limited Liability Company was formed is Wisconsin.

Third: The Agreement of Merger has been approved and executed by both Limited  
Liability Companies.

Fourth: The name of the surviving Limited Liability Company is \_\_\_\_\_  
USI Insurance Services LLC

Fifth: The executed agreement of merger is on file at 100 Summit Lake Drive, Suite 400,  
Valhalla, NY 10595  
the principal place of business of the surviving Limited Liability Company.

Sixth: A copy of the agreement of merger will be furnished by the surviving Limited  
Liability Company on request, without cost, to any member of the Limited Liability  
Company or any person holding an interest in any other business entity which is to merge  
or consolidate.

Seventh: *The merger is to become effective on July 1, 2020.*

IN WITNESS WHEREOF, said Limited Liability Company has caused this certificate  
to be signed by an authorized person, this 30<sup>th</sup> day of June, A.D., 2020.

By: \_\_\_\_\_  


Authorized Person

Name: Ernest J. Newborn, II, Manager

Print or Type

**SCHEDULE 3.10(a)**

**REGISTERED INTELLECTUAL PROPERTY**

Patents and Patent Applications

- None.

Trademarks and Trademark Applications

Mark	Jurisdiction	Registration Number / Application Number	Full Goods/Services	Owner Information
AHMANN MARTIN	US Federal	Reg. No.: 4,761,168 Application No.: 86/155,294	(Int'l Class: 36) underwriting of property, casualty, life, health, and disability insurance; insurance agency and brokerage services in the fields of property, casualty, life, health, and disability insurance; surety services for others; underwriting, issuance and administration of fidelity and surety bonds; financial services, namely, financial administration of employee pension and profit sharing plans; financial consulting services	Associated Financial Group, LLC (Wisconsin Limited Liability Company) 433 Main Street Green Bay Wisconsin 54301
RJ AHMANN COMPANY	US Federal	Reg. No.: 4,604,553 Application No.: 86/125,763	(Int'l Class: 36) underwriting of property, casualty, life, health, and disability insurance; Insurance agency and brokerage services in the fields of property, casualty, life, health, and disability insurance; surety services for others; underwriting, issuance and administration of fidelity and surety bonds; financial services, namely, financial administration of employee pension and profit sharing plans; financial consulting services	Associated Financial Group, LLC (Wisconsin Limited Liability Company) 433 Main Street Green Bay Wisconsin 54301

Registered Copyrights and Applications for Copyright Registration

- None.

Domain Names

- <https://www.associatedbrc.com> (owned by Associated Banc-Corp)
- <https://www.associatedfinancialgroup.com> (owned by Associated Banc-Corp)

Other Intellectual Property

- None.

**SCHEDULE 3.10(b)**

**CONDITIONS ON COMPANY INTELLECTUAL PROPERTY**

Non-Exclusive Ownership of Company Intellectual Property

- None.

Liens

- None